

**RED WILLOW COUNTY VISITORS COMMITTEE**

**November 7, 2017**

**3:00 p.m.**

**Keystone Business Center Board Room**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2017

**Colette Balderston**

Term Expires - December 31, 2019

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2017

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Term Expires – December 31, 2019

**Ben Dutton**

Term Expires - December 31, 2017

**\*Denotes Action Item**

**AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status – Quarterly Financial Reports

- Balance in Promotion Fund as of October 31, 2017 = \$ 28,905.88
- Balance in Improvement Fund as of October 31, 2017 = \$ 101,036.27
- Balance in Promotion Fund Budget as of October 31, 2017 = \$ 63,939.47
- Balance in Improvement Fund Budget as of October 31, 2017 = \$ 145,845.32

Petty Cash Fund

- Beginning Balance \$ 3.24
- Ending Balance \$ 3.24

Old Business

Promotion Grant Followup

Director's Report

Tom Kiplinger Memorial

Southwest Nebraska Tourism Meeting

Monday, October 30 – 1-4 p.m. – Keystone Training Room

Thursday, November 16 – 1-4 p.m. – Keystone Training Room

Nebraska Life Photo Shoot

NETA Brochure Swap Bid – May 16, 2018

Rural Futures Institute Student Serviceship/Community Application

2018 Nebraska Passport Application – Due December 31, 2017

New Business

**\*Promotion Grant Request**

- National Reined Cow Horse Futurity  
Date: October 25-29, 2017 Amount Requested: \$2,745.00
- Western States Cutting Horse Association Start of the Year Cutting Show  
Date: February 17-18, 2018 Amount Requested: \$2,310.00

Committee Vacancy

Claim Summary – Promotion Fund 0990 879

Chamber Claim

• 2-0100 Postage	7.10	
• 2-0200 Telephone	00.00	
• 2-6040 Administrative Fee	<u>400.00</u>	407.10

Visa Bill

• 2-1700 Travel Expenses	381.70	
• 2-6040 Convention/Visitors Bureau	<u>82.05</u>	463.75
2-1700 Travel Expenses		499.52
2-6030 Maly Marketing – Birding Digital Marketing		2,000.00
2-6030 Maly Marketing – Vanity URLs		45.00
2-6030 Flagship Publishing – 1/3 page Nebraska Life, Nov/Dec 2017		560.00
2-6040 NETA Dues - 2017-2018		200.00
2-6040 Prairie Winds PC		<u>99.99</u>
		\$ 4,275.26

**\*Approval of Claims**

Claim Summary – Improvement Fund 0995 879

2-6000 October Wages	\$ 3,166.67\
2-6075 Nebraska Tourism Commission – Banner Ad	<u>2,000.00</u>
	\$ 5,166.67

**\*Approval of Claims**

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

Promotion Grant Pledges: Total = \$ 1,400.00

• 4 <sup>th</sup> Annual Tri State Genealogical Exposition Date: October 14, 2017	Amount Approved: \$ 400.00
• Nebraska Cowboy Mounted Shooting Association Date: November 17-19, 2017	Amount Approved: \$1,000.00

Improvement Grant Pledges: Total = \$ 8,491.00

• Heritage Hills Golf Course “Welcome to the Hills” – Visitor Turn Around/Bag drop	Amount Approved: \$6,991.00
• McCook Chamber of Commerce City Auditorium Winch Project	Amount Approved: \$1,500.00