



Red Willow County Visitors Committee
September 5, 2017 3:00 a.m.
Keystone Business Center Board Room

MINUTES

Presiding: Dan Stamel

Present: Colette Balderston, Tyler Loop , Ben Dutton and Carol Schlegel

Absent: Ryan Fuller

Guests: Steve Downer, Jamie Mockry and Bill Beick

Call to Order: Dan called the September 5, 2017 meeting of the Red Willow County Visitor's Committee (the CVC) to order at 2:57 p.m.

Open Meetings Act: The Open Meetings Act form was available for the September 5, 2017 meeting.

Minutes: Tyler motioned to approve the August minutes as submitted. Colette seconded. The minutes for August 2017 meeting were unanimously approved.

Financial Report: The RWCVC Committee reviewed the financial balances as of the end of August.

OLD BUSINESS:

NBHA National Barrel Race Association / Grant Recap – They show they made \$1800. It was noticed that they did show the grant from the CVC in their profit.

Triangle LLC / Grant Recap – They show they lost \$1800. It was noticed that the committee could not tell if they showed the grant from the CVC in their profit. Carol was going to talk to them about this.

McCook Farm and Ranch Expo- It was discussed about the unmanned booths at different locations and how well that would even work. People do not tend to stop at places that are not manned. Is this really worth the sponsor ship fees. **Tyler** thinks that Darren needs to set a proposal that is brought to the RWCVC. **Dan** was worried that an unmanned booth is not good and should be looked at. **Carol** says it has to be beneficial to our cause not just a "we are doing it" mentality or it is not worth it. **Dan** agreed with Tyler that we need a tangible item to show what the money is going towards. For now the RWCVC decided that this is not the way we want to go.

Improvement Fund Grant - Bill Beick was present to introduce an improvement fund grant for Heritage hills. Bill explained the 3 different facets that they are looking into. These include 1. Bag drop off and

vehicle turnaround point. 2. Landscaping. 3. Entry sign onto the course. "Welcome to the Hills" will help enhance the look and welcoming of people to the course. Bill commented that the RWCVC has been a great partner and thanked the RWCVC for what they have done. Then he explained he has his application cost and explanation of the project with diagrams of what the plan includes. It was motion by **Ben** and seconded by **Tyler** to grant \$6991 from the Improvement Fund. there was no discussion and passed unanimously.

DIRECTOR’S REPORT:

Carol discussed that she is talking with Cheri Beckenhour about the Bison Newsletter. It is in danger since the passing of Randy Andrews. maybe digital is the only way to go and hard copies for the 30, 40, 50 year graduates. We need this listing in our community. It is a great resource and very valuable. Tom Kiplinger Memorial was talked about. Carol has talked with Deb about what could be done in his honor and she would find something appropriate and get back to Carol. There is no report yet on the Nebraska Tourism commission Appointment. The Solar Eclipse seemed to go well. Tyler stated that they were busy during the day and the Coppermill seemed to have a good evening. 2017 Nebraska Tourism Conference is in October in LaVista. Carol plans on attending. If anyone else is interested in going let Carol go.

NEW BUSINESS:

SW Ne Tourism Meeting is Tuesday September 19. The Ne Game and Parks is looking for a way to market the outdoors with others. If you are interested in going let Carol know.

Claim Summary – Promotion Fund 0990 879

Chamber Claim		
• 2-0100 Postage	3.00	
• 2-0200 Telephone	0	
• 2-6040 Administrative Fee	400.00	403.08
Visa Bill		
• 2-6030 Facebook (BCSF)	4.09	
• 2-6040 Norton	96.29	
• 2-6040 Zoho Email	60.00	
• 2-6040 Adobe Creative Cloud	53.49	
• 2-6040 UMCVB Registration	250.00	463.87
2-6040 McCook Screen Print		35.00
Kiplinger Arena Grants		
• 2-6070 NHBA Battle in the Saddle	1,000.00	
• 2-6070 Triangle Cross Classic	1,500.00	2,500.00
		\$3,401.95

Motion to pay the Promotion Fund claims by **Tyler**, seconded by **Ben**. Motion passed unanimously.

Claim Summary – Improvement Fund 0995 879

2-6000 August Wages	3,166.67
	\$ 3166.67

Motion to pay the Improvement Fund claims was made by **Tyler**, seconded by **Colette**. Motion passed unanimously.

With no further discussion nor new business, the meeting was adjourned.

Respectfully submitted,

Jamie Mockry