

RED WILLOW COUNTY VISITORS COMMITTEE

April 3, 2018

3:00 p.m.

Keystone Business Center Board Room

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2021

Ben Dutton

Term Expires - December 31, 2021

Tyler Loop, Vice Chairman

Term Expires - December 31, 2021

Curtis Smith

Term Expires – December 31, 2019

Natalie Alred

Term Expires - December 31, 2019

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of March 31, 2018 = \$ 40,084.70
- Balance in Improvement Fund as of March 31, 2018 = \$ 104,305.38
- Balance in Promotion Fund Budget as of March 31, 2018 = \$ 47,044.05
- Balance in Improvement Fund Budget as of March 31, 2018 = \$ 121,609.65

Petty Cash Fund

- Beginning Balance \$ 3.24
- Ending Balance \$ 3.24

Old Business

Promotion Grant Follow-up

- Triangle Cross Winter Series Finale
Date: March 23-25, 2018 Amount Approved: \$1,000.00

***Promotion Grant Request**

- American Cancer Society Benefit Concert
Date: June 8, 2018 Amount Requested: \$1,000.00

Director's Report

Rural Futures Institute Student Serviceship
Southwest Nebraska Tourism Coalition Contribution
Prairie Chicken Dance Tours 2018

New Business

***Promotion Grant Request**

- Southwest Nebraska High School Rodeo
Date: April 20-21, 2018 Amount Requested: \$2,000.00
- McCook Exotic Bird & Animal Auction
Date: April 28 & 29, 2018 Amount Requested: \$1,000.00
- Rebels Firecracker Softball Tournament
Date: June 29 – July 1, 2018 Amount Requested: \$1,000.00

Claim Summary – Promotion Fund 0990 879

Chamber Claim

- 2-0100 Postage 00.00
- 2-0200 Telephone 00.00
- 2-6040 Administrative Fee 400.00 400.00

Visa Bill

- 2-0100 Postage 1.63
- 2-1700 Travel (NETA Meeting – Crane Festival) 135.55
- 2-6040 Convention/Visitors Bureau 257.49 394.67

- 2-1012 MEDC – Color Printing 88.00
- 2-1012 Eakes – Color Printing 53.46
- 2-1700 Travel – Mileage and Meals – NETA Exec Mtg/Crane Festival - Kearney 128.08
- 2-6040 NETA Legislative Luncheon 30.00
- 2-6040 Eakes – Office Supplies 41.40
- 2-6050 NETA Brochure Swap 60.00
- 2-6050 Central Brochure Distribution 500.00
- 2-6070 Triangle Cross Winter Finale Grant 1,000.00
- \$ 2,695.61

***Approval of Claims**

Claim Summary – Improvement Fund 0995 879

- 2-6000 March Wages \$ 3,333.33
- 2-3075 Nebraska Tourism Commission – Co-op Partnership 1,400.00
- \$ 4,733.33

***Approval of Claims**

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

Promotion Grant Pledges: Total = \$ 9,500.00

- MPCC Rodeo Team Booster Fundraiser Rodeos
Date: March 16-17, 2018 Amount Approved: \$1,250.00
- McCook BULLc Bash
Date: April 21, 2018 Amount Approved: \$1,000.00
- Tom Kiplinger Memorial Rodeo
Date: May 18-19, 2018 Amount Approved: \$1,000.00
- Red Willow Futurity, Derby & Cutting
Date: August 10-12, 2018 Amount Approved: \$2,500.00
- Triangle Cross Classic
Date: August 24-26, 2018 Amount Approved: \$1,500.00
- Nebraska Appaloosa Club Horse Show
Date: September 15-16, 2018 Amount Approved: \$1,250.00
- WE Fall Harvest Show
Date: October 4-7, 2018 Amount Approved: \$1,000.00

Improvement Grant Pledges: Total = \$ 6,991.00

- Heritage Hills Golf Course
“Welcome to the Hills” – Visitor Turn Around/Bag Drop Amount Approved: \$6,991.00