

**RED WILLOW COUNTY VISITORS COMMITTEE**

**December 5, 2017**

**3:00 p.m.**

**Keystone Business Center Board Room**

**Committee Members**

**Daniel Stramel, Chairman**  
Term Expires - December 31, 2017  
**Colette Balderston**  
Term Expires - December 31, 2019

**Tyler Loop, Vice Chairman**  
Term Expires - December 31, 2017  
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Term Expires - December 31, 2019

**Ben Dutton**  
Term Expires - December 31, 2017

**\*Denotes Action Item**

**AGENDA**

**\*Approval of Minutes**

**Presentation of Financial Status**

- Balance in Promotion Fund as of November 30, 2017 = \$ 29,245.92
- Balance in Improvement Fund as of November 30, 2017 = \$ 100,899.99
- Balance in Promotion Fund Budget as of November 30, 2017 = \$ 59,349.11
- Balance in Improvement Fund Budget as of November 30, 2017 = \$ 140,678.65

**Petty Cash Fund**

- Beginning Balance \$ 3.24
- Ending Balance \$ 3.24

**Old Business**

Committee Vacancy / Expiring Terms  
Promotion Grant Follow-up (None at this time)

**Director's Report**

Tom Kiplinger Memorial  
Southwest Nebraska Tourism Meeting  
NETA Brochure Swap Bid – May 16, 2018  
Rural Futures Institute Student Serviceship/Community Application  
2018 Nebraska Passport Application – Due December 31, 2017

**New Business**

**\*MEDC Membership**

**\*Chamber Banquet Sponsorship – January 20, 2018 – McCook City Auditorium**

**\*Promotion Grant Request**

- National Reined Cow Horse Futurity  
Date: October 25-29, 2017 Amount Requested: \$2,745.00
- Western States Cutting Horse Association Start of the Year Cutting Show  
Date: February 17-18, 2018 Amount Requested: \$2,310.00
- Triangle Cross Winter Series Finale  
Date: March 23-25, 2018 Amount Requested: \$1,510.00
- Red Willow Futurity, Derby & Cutting  
Date: August 10-12, 2018 Amount Requested: \$2,500.00

**\*Director Contract and Bonus Review**

Claim Summary – Promotion Fund 0990 879

Chamber Claim

• 2-0100 Postage	0.00	
• 2-0200 Telephone	00.00	
• 2-6040 Administrative Fee	<u>400.00</u>	400.00

Visa Bill

• 2-0100 Postage	17.67	
• 2-6040 Convention/Visitors Bureau	<u>53.49</u>	71.16
2-0100 Eakes – UPS Brochures to Hayes, KS		52.97
2-1700 Travel Expenses		<u>179.28</u>
		\$ 703.41

**\*Approval of Claims**

Claim Summary – Improvement Fund 0995 879

2-6000 November Wages	\$ 3,166.67
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**\*Approval of Claims**

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

Promotion Grant Pledges: Total = \$ 1,400.00

- 4<sup>th</sup> Annual Tri State Genealogical Exposition  
Date: October 14, 2017  
Amount Approved: \$ 400.00
- Nebraska Cowboy Mounted Shooting Association  
Date: November 17-19, 2017  
Amount Approved: \$1,000.00

Improvement Grant Pledges: Total = \$ 8,491.00

- Heritage Hills Golf Course  
“Welcome to the Hills” – Visitor Turn Around/Bag drop  
Amount Approved: \$6,991.00
- McCook Chamber of Commerce  
City Auditorium Winch Project  
Amount Approved: \$1,500.00