



Red Willow County Visitors Committee
December 5, 2017 3:00 a.m.
Keystone Business Center Board Room

MINUTES

Presiding: Dan Stramel

Present: Carol Schlegel, Colette Balderston, Ben Dutton and Tyler Loop

Absent:

Guests: Steve Downer, Jamie Mockry and Garrett Nokes with the MPCC Rodeo Team

Call to Order: Dan called the December 5, 2017 meeting of the Red Willow County Visitor's Committee (the CVC) to order at 3:10 p.m.

Open Meetings Act: The Open Meetings Act form was available for the December 5, 2017 meeting.

Minutes: **Colette** motioned to approve the September minutes as submitted. **Dan** seconded. The minutes for October 2017 (There was no meeting in November) meeting were unanimously approved.

Financial Report: The RWCVC Committee reviewed the financial balances as of the end of November.

OLD BUSINESS:

There is a committee vacancy. People that were discussed included Joe Townsley, someone from one of the Gun or Outdoor Sports Businesses, Cobblestone Hotel or someone for retail. Dan requested that there be 2 or more names to consider for the January meeting to vote on. There also are 3 members whose term expires: Dan Stramel, Ben Dutton, and Tyler Loop. They were all asked to serve again and all accepted. These names will be presented to the County Commissioners for consideration to continue on the CVC.

DIRECTOR'S REPORT:

Tom Kiplinger Memorial is active. Carol is working on something with Charlie Collins and Lloyd Shields with a brick mural. There is talk about where it should go and if it is what they really want or Tom would want.

Southwest Tourism group has been meeting. It seems to be going good with everyone wanting to be bigger together that standing alone. Carol is filling out a grant application to get more advertisement money for the group.

NETA Brochure Swap will be held in McCook on May 16, 2018 at the Fairgrounds. The bid was accepted and approved. Carol explained what happens at these swaps and the process of it.

Carol has submitted the Rural Future Intern Student Serviceship application. She spoke with the Museum board and they were very interested in getting help to make the museum more of a destination place.

She is working on the 2018 NE Passport Application. It is due December 31, 2017. There was discussion on who maybe should be listed as places to go. Carol would like to see a cluster of businesses to make it more worth the stop for the people traveling.

There is already bookings for the Prairie Chicken Tours. She has two groups that have booked dates that will open it up to people to be able to go to the Sandhill Cranes and come to see the Prairie Chickens.

The website now includes the Buffalo Tales recordings, the minutes, grant application, and agendas for CVC.

NEW BUSINESS:

MEDC is requesting \$1000 for membership. There was a motion made by **Ben** that the RWCVC support the MEDC for the \$1000 donation, Second by **Tyler**. Motion Passed 4/0.

Chamber Banquet Sponsorship info was submitted and reviewed. There was a motion made by **Ben** to be a Roulette Level Sponsor for \$250 to be held January 20, 2018. Second by **Tyler** and passed 4/0.

GRANT REQUEST:

MPCC Rodeo team Requested \$1250.00. Part of the team came to present. This is 2 rodeos in 2 days so it is easier for participants to come for 1 traveling fee. The CVC asked for the contract from the Fairgrounds to discuss this item.

National Reined Cow Horse Futurity requested \$2745. **Tyler** made a motion to approve \$2750, Second by **Colette** and Passed 4/0. The discussion was to round up to the 50 and continue to support this.

Western States Cutting Horse Association Start of the Year Cutting Show requested \$2310. **Ben** made a motion to approve \$1250, second by **Tyler** and passed 4/0. The discussion was made that they only cover the Kiplinger days for the grant.

Triangle Cross Winter Series Finale requested \$1500.00. **Tyler** made a motion to approve \$1000, second by **Ben** and passed 4/0. The discussion was made that they only cover the Kiplinger days for the grant.

Red Willow Futurity Derby and Cutting requested \$2500. **Tyler** made a motion to approve \$2250, second by **Colette** and passed 4/0.

Directors Contract and Bonus Review:

There was a motion made by **Tyler** and second by **Ben** to raise the contract with **Carol** to \$40,000 with a 10% bonus for 2017 of \$3800.00. The new salary is to go into effect January 1, 2018. The discussion was

made that they still have to watch the cash flow and make sure things are possible. Lodging tax is up 19% right now but it has its ups and downs. The CVC Thanked Carol for her work she puts in. Motion passed 4/0.

Claim Summary – Promotion Fund 0990 879

Chamber Claim

• 2-0100 Postage	3.50	
• 2-0200 Telephone	0	
• 2-6040 Administrative Fee	400.00	403.50

Visa Bill

• 2-0100 Postage	17.67	
• 2-6040 Convention / Visitors Bureau	53.49	71.16

2-6040 MEDC		1000.00
2-0100 Eakes - UPS Brochures to Hayes KS		52.97
2-1700 Travel Expense		179.28
		<u>\$1,706.91</u>

Motion to pay the Promotion Fund claims by **Colette**, seconded by **Tyler**. Motion passed unanimously.

Claim Summary – Improvement Fund 0995 879

2-6000 November Wages		3,166.67
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Motion to pay the Improvement Fund claims was made by **Tyler**, seconded by **Ben**. Motion passed unanimously.

With no further discussion nor new business, the meeting was adjourned at 4:13.

Respectfully submitted,

Jamie Mockry