

RED WILLOW COUNTY VISITORS COMMITTEE

February 6, 2018

3:00 p.m.

Keystone Business Center Board Room

Committee Members

Daniel Stramel, Chairman
Term Expires - December 31, 2021

Colette Balderston
Term Expires - December 31, 2019

Tyler Loop, Vice Chairman
Term Expires - December 31, 2021

Term Expires - December 31, 2019

Ben Dutton
Term Expires - December 31, 2021

***Denotes Action Item**

AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of January 31, 2018 = \$ 35,181.55
- Balance in Improvement Fund as of January 31, 2018 = \$ 101,905.94
- Balance in Promotion Fund Budget as of January 31, 2018 = \$ 52,287.15
- Balance in Improvement Fund Budget as of January 31, 2018 = \$ 129,876.31

Petty Cash Fund

- Beginning Balance \$ 3.24
- Ending Balance \$ 3.24

Old Business

Committee Vacancy

Director's Report

McCook City Occupation Tax

Tom Kiplinger Memorial

Nebraska Tourism Commission Marketing Grants

Rural Futures Institute Student Serviceship/Community Application - Sponsorship

New Business

***Promotion Grant Request**

- McCook BULLc Bash
Date: April 21, 2018 Amount Requested: \$1,000.00
- Triangle Cross Classic
Date: August 24-26, 2018 Amount Requested: \$3,590.00
- Nebraska Appaloosa Club Horse Show
Date: September 15-16, 2018 Amount Approved: \$1,250.00

***Heritage Hills Golf Course Social Media Campaign**

Claim Summary – Promotion Fund 0990 879

Chamber Claim

• 2-0100 Postage	00.00	
• 2-0200 Telephone	00.00	
• 2-6040 Administrative Fee	<u>400.00</u>	400.00

Visa Bill

• 2-0100 Postage	16.20	
• 2-1700 Travel (National Western Stock Show)	447.15	
• 2-6040 Convention/Visitors Bureau	53.49	
• 2-6050 Freeman Decorating (Omaha Sport Show)	<u>422.65</u>	939.49
2-1700 Travel – Meal in Denver/Mileage to Lexington to Carpool on to Lincoln		<u>103.56</u>
		\$ 1,443.05

***Approval of Claims**

Claim Summary – Improvement Fund 0995 879

2-6000 January Wages	\$ 3,333.33
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***Approval of Claims**

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

Promotion Grant Pledges: Total = \$ 6,150.00

• 4 th Annual Tri State Genealogical Exposition Date: October 14, 2017	Amount Approved: \$ 400.00
• Western States Cutting Horse Association Start of the Year Cutting Show Date: February 17-18, 2018	Amount Approved: \$1,250.00
• MPCC Rodeo Team Booster Fundraiser Rodeos Date: March 16-17, 2018	Amount Approved: \$1,250.00
• Triangle Cross Winter Series Finale Date: March 23-25, 2018	Amount Approved: \$1,000.00
• Red Willow Futurity, Derby & Cutting Date: August 10-12, 2018	Amount Approved: \$2,250.00

Improvement Grant Pledges: Total = \$ 8,491.00

• Heritage Hills Golf Course “Welcome to the Hills” – Visitor Turn Around/Bag drop	Amount Approved: \$6,991.00
• McCook Chamber of Commerce City Auditorium Winch Project	Amount Approved: \$1,500.00