



Red Willow County Visitors Committee  
February 6, 2018 3:00 p.m.  
Keystone Business Center Board Room

## MINUTES

**Presiding:** Dan Stramel

**Present:** Carol Schlegel, Ben Dutton, Curtis Smith and Tyler Loop

**Absent:**

**Guests:** Jamie Mockry

**Call to Order:** Dan called the February 6, 2018 meeting of the Red Willow County Visitor's Committee (the CVC) to order at 3:07 p.m.

**Open Meetings Act:** The Open Meetings Act form was available for the February 6, 2018 meeting.

**Minutes:** Tyler motioned to approve the December minutes as submitted. Ben seconded. The minutes were unanimously approved.

**Financial Report:** The RWCVC Committee reviewed the financial balances as of the end of January.

### OLD BUSINESS:

Vacancies have all been filled. Natalie Alred from the Cobblestone will be filling in Collette's position.

### Promotion Grant Follow Ups:

4th Annual Tri State Genealogical Exposition had their follow up to review. It shows that they had good numbers for this year.

Jamie with the Chamber of Commerce presented the final pictures and receipts for the winch project at the City Auditorium.

### DIRECTOR'S REPORT:

Carol showed 2 stories that had been on PURE NEBRASKA. They were based on George Norris Home and The Kiplinger Arena. She also showed an advertisement of Through My Eyes of Prairie Chickens with Angus Garey as the voice.

Carol then discussed the City Occupation Tax. She had provided the city council with more information. It is something they are considering.

Nebraska Tourism Commission Marketing Grants were announced and the RWCVC did receive their grant but the SW Nebraska did not receive their full grant.

Rural Futures Institute Student Serviceship / Community Application is going forward. Ben and Carol will be attending the museum board meeting to make sure everything is ready for them.

Activities Guide Revisions were discussed are ready for print.

**NEW BUSINESS:**

**GRANT REQUEST:**

McCook BULLc Bash was approved for \$1000.00. This motion was made by **Ben** and seconded by **Tyler** to approve the grant. There was no discussion and it was unanimously approved.

**Tyler** made a motion to approve the Triangle Cross Classic for an amount of \$1500. This was seconded by **Curtis**. There was no discussion and the motion passed unanimously.

Ben Dutton had to leave the meeting at this point.

Nebraska Appaloosa Club Horse Show had a grant request but a motion made by **Curtis** and seconded by **Tyler** to table this item until there is more info. The discussion included items on how the budget sheet was not filled out correctly and they do not have the amounts filled in for all of the items. This motion passed 3/0.

**Tyler** made a motion to approve \$1500 and seconded by **Curtis** to grant the Heritage Hills Golf Course for a social media blitz. This needs to have a report back to the CVC on how well it went. **Carol** talked about how Jeff and Kelvin approached her to contract with someone to do a social media posting and that they had budgeted \$1500 to do this. The motion passed 3/0.

**Claim Summary – Promotion Fund 0990 879**

Chamber Claim

• 2-0100 Postage	0	
• 2-0200 Telephone	0	
• 2-6040 Administrative Fee	400.00	<u>400.00</u>

Visa Bill

• 2-0100 Postage	16.20	
• 2-1700 Travel (National Western Stock Show)	447.15	
• 2-6050 Freeman Decorating (Omaha Sport Show)	422.65	
• 2-6040 Convention / Visitors Bureau	<u>53.49</u>	<u>939.49</u>

2-1012 Maly Marketing - Activity Guide Revision 1st half 553.00

2-1700 Travel Expense - Meal in Denver/ Mileage to Lexington to Carpool on to Lincoln 103.56

2-6070 4th Annual Tri State Genealogical Exposition 400.00

\$2396.05

Motion to pay the Promotion Fund claims by **Tyler**, seconded by **Curtis**. Motion passed unanimously.

**Claim Summary – Improvement Fund 0995 879**

2-6040 McCook Chamber of Commerce 1,500.00

2-6000 January Wages 3,166.67

\$4833.33

Motion to pay the Improvement Fund claims was made by **Tyler**, seconded by **Curtis**. Motion passed unanimously.

With no further discussion nor new business, the meeting was adjourned at 4:01.

Respectfully submitted,

Jamie Mockry