

**RED WILLOW COUNTY VISITORS COMMITTEE**

**January 2, 2017**

**3:00 p.m.**

**Keystone Business Center Board Room**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2021

**Colette Balderston**

Term Expires - December 31, 2019

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2021

Term Expires - December 31, 2019

**Ben Dutton**

Term Expires - December 31, 2021

**\*Denotes Action Item**

**AGENDA**

**\*Approval of Minutes**

**Presentation of Financial Status**

- Balance in Promotion Fund as of December 31, 2017 = \$ 35,027.81
- Balance in Improvement Fund as of December 31, 2017 = \$ 104,132.82
- Balance in Promotion Fund Budget as of December 31, 2017 = \$ 57,721.48
- Balance in Improvement Fund Budget as of December 31, 2017 = \$ 137,511.98

**Petty Cash Fund**

- Beginning Balance \$ 3.24
- Ending Balance \$ 3.24

Old Business

**\*Committee Vacancy**

**Promotion Grant Follow-up**

- National Reined Cow Horse Futurity  
Date: October 25-29, 2017 Amount Approved: \$2,750.00
- Nebraska Cowboy Mounted Shooting Association  
Date: November 17-19, 2017 Amount Approved: \$1,000.00

**\*Promotion Grant Request**

- MPCC Rodeo Team Booster Fundraiser Rodeos  
Date: March 16-17, 2018 Amount Requested: \$1,250.00

**\*Rural Futures Institute Student Serviceship/Community Application - Sponsorship**

Director's Report

Tom Kiplinger Memorial

Nebraska Tourism Commission Marketing Grants

New Business

**\*Promotion Grant Request (None at this time)**

**\*McCook City Occupation Tax**

Claim Summary – Promotion Fund 0990 879

Chamber Claim

• 2-0100 Postage	0.00	
• 2-0200 Telephone	00.00	
• 2-6040 Administrative Fee	<u>400.00</u>	400.00

Visa Bill

• 2-0100 Postage	7.10	
• 2-6040 Convention/Visitors Bureau	<u>202.49</u>	209.59
2-6030 Flagship Publishing – 1/3 pg ad Colorado Life		520.00
2-6040 Bakes – Office Supplies		10.49
2-6070 Kiplinger Grants		
• National Reined Cow Horse Futurity	2,750.00	
• Nebraska Cowboy Mounted Shooting Association	<u>1,000.00</u>	<u>3,750.00</u>
		\$ 4,890.08

**\*Approval of Claims**

Claim Summary – Improvement Fund 0995 879

2-6000 December Wages	\$ 3,166.67
2-6000 2017 Bonus	3,800.00
2-6040 MEDC January – March Rent	429.00
2-6040 MEDC January – March Utilities and Internet	<u>240.00</u>
	\$ 7,635.67

**\*Approval of Claims**

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

Promotion Grant Pledges: Total = \$ 4,900.00

• 4 <sup>th</sup> Annual Tri State Genealogical Exposition	
Date: October 14, 2017	Amount Approved: \$ 400.00
• Western States Cutting Horse Association Start of the Year Cutting Show	
Date: February 17-18, 2018	Amount Requested: \$1,250.00
• Triangle Cross Winter Series Finale	
Date: March 23-25, 2018	Amount Requested: \$1,000.00
• Red Willow Futurity, Derby & Cutting	
Date: August 10-12, 2018	Amount Requested: \$2,250.00

Improvement Grant Pledges: Total = \$ 8,491.00

• Heritage Hills Golf Course	
“Welcome to the Hills” – Visitor Turn Around/Bag drop	Amount Approved: \$6,991.00
• McCook Chamber of Commerce	
City Auditorium Winch Project	Amount Approved: \$1,500.00