



Red Willow County Visitors Committee  
January 2, 2018 3:00 p.m.  
Keystone Business Center Board Room

## MINUTES

**Presiding:** Dan Stramel

**Present:** Carol Schlegel, Colette Balderston, Curtis Smith and Tyler Loop

**Absent:** Ben Dutton

**Guests:** Jamie Mockry

**Call to Order:** Dan called the January 2, 2018 meeting of the Red Willow County Visitor's Committee (the CVC) to order at 3:03 p.m.

**Open Meetings Act:** The Open Meetings Act form was available for the January 2, 2018 meeting.

**Minutes:** **Tyler** motioned to approve the December minutes as submitted. **Colette** seconded. The minutes were unanimously approved.

**Financial Report:** The RWCVC Committee reviewed the financial balances as of the end of December.

### OLD BUSINESS:

Vacancies have all been filled. Curtis Smith will fill the final spot. Then Colette announced that she had to resign from the CVC due to a change in jobs. By statute there has to be a Lodging person on the CVC so Carol will call around and see if anyone is interested.

Rural Futures Institute Student Service ship/ Community Application Sponsorship has been completed and we were awarded 2 Interns for this summer. The total cost is \$8000. They will be housed at the college. MCFE is considering \$4000 and the MEDC is looking at doing \$1000 and trying to get \$1000 from the museum. This would leave the CVC for \$2000. **Tyler** motioned to table this until next month. Second by **Colette**.

### Promotion Grant Follow Ups:

National Reined Cow Horse Futurity had their follow up to review. It shows a loss of funds and they thanked the CVC for their help.

Nebraska Cowboy Mounted Shooting made a little profit. They were very happy and want to come back and also thanked the CVC for their support.

**DIRECTOR’S REPORT:**

Tom Kiplinger Memorial is still moving forward. Carol is working on an exact amount for this group on what it is going to cost. it has been a funny group to try to get some straight answers out of and carol is still waiting for the Fairgrounds to give her a proper "go ahead" with support.

Nebraska Tourism Commission Marketing Grants. Carol has applied for two different grants. One is for RW County and is a directed program grant. It will help match funds for some specific advertising. The other one is for the SW Nebraska group and it is a combined directed and no directed grant. The total of all grants is about \$26,000. Carol should hear something by the end of January.

**NEW BUSINESS:**

McCook city is looking at an occupational tax so Carol presented what other cities around Nebraska are doing and reported it to the CVC. Carol stated that this is an occupation tax not an occupancy tax so it can be taxed on different things.

**GRANT REQUEST:**

MPCC Rodeo team Requested \$1250.00. There was a motion by **Tyler** and seconded by **Colette** to approve the grant. There was no discussion and it was unanimously approved.

**Claim Summary – Promotion Fund 0990 879**

Chamber Claim

• 2-0100 Postage	14.97	
• 2-0200 Telephone	0	
• 2-6040 Annual Banquet	250.00	
• 2-6040 Administrative Fee	400.00	<u>664.97</u>

Visa Bill

• 2-0100 Postage	7.10	
• 2-6040 Convention / Visitors Bureau	<u>202.49</u>	<u>209.59</u>
2-6030 Flagship Publishing - 1/3 pg ad Colorado Life		520.00
2-6040 Eakes - Office Supplies		10.49
2-6040 Byway 136- Heritage Highway 2018 Dues		100.00
2-6070 Kiplinger Grants		
National Reined Cow Horse Futurity	2750.00	
Nebraska Cowboy Mounted Shooting Association	<u>1000.00</u>	<u>3750.00</u>
		\$5255.05

Motion to pay the Promotion Fund claims by **Colette**, seconded by **Tyler**. Motion passed unanimously.

**Claim Summary – Improvement Fund 0995 879**

2-6000 2017 Bonus		3800.00
2-6040 MEDC January - March Rent		429.00
2-6040 MEDC March Utilities and Internet		240.00
2-6000 December Wages		<u>3,166.67</u>
		\$7,635.67

Motion to pay the Improvement Fund claims was made by **Tyler**, seconded by **Colette**. Motion passed unanimously.

With no further discussion nor new business, the meeting was adjourned at 3:43.

Respectfully submitted,  
Jamie Mockry