

RED WILLOW COUNTY VISITORS COMMITTEE

March 6, 2018

3:00 p.m.

Keystone Business Center Board Room

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2021

Ben Dutton

Term Expires - December 31, 2021

Tyler Loop, Vice Chairman

Term Expires - December 31, 2021

Curtis Smith

Term Expires – December 31, 2019

Natalie Alred

Term Expires - December 31, 2019

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of February 28, 2018 = \$ 37,892.70
- Balance in Improvement Fund as of February 28, 2018 = \$ 102,179.81
- Balance in Promotion Fund Budget as of February 28, 2018 = \$ 49,990.24
- Balance in Improvement Fund Budget as of February 28, 2018 = \$ 124,942.98

Petty Cash Fund

- Beginning Balance \$ 3.24
- Ending Balance \$ 3.24

Old Business

Promotion Grant Follow-up (None at this time)

***Promotion Grant Request**

- Nebraska Appaloosa Club Horse Show
Date: September 15-16, 2018 Amount Requested: \$1,250.00

***Rural Futures Institute Student Serviceship/Community Application – Sponsorship**

***Southwest Nebraska Tourism Coalition Contribution**

***Tom Kiplinger Memorial Mural**

Director's Report

McCook City Occupation Tax

Pheasant Fest – Sioux Falls, SD

VisitNebraska.com Leads Program

Through My Eyes Report

Prairie Chicken Dance Tours 2018

New Business

***Promotion Grant Request**

- Tom Kiplinger Memorial Rodeo
Date: May 18-19, 2018 Amount Requested: \$1,000.00
- American Cancer Society Benefit Concert
Date: June 8, 2018 Amount Requested: \$1,000.00
- WE Fall Harvest Show
Date: October 4-7, 2018 Amount Requested: \$1,000.00

Claim Summary – Promotion Fund 0990 879

Chamber Claim

• 2-0100 Postage	00.00	
• 2-0200 Telephone	00.00	
• 2-6040 Administrative Fee	<u>400.00</u>	400.00

Visa Bill

• 2-0100 Postage	7.70	
• 2-1700 Travel (Pheasant Fest-Sioux Falls, SD)	481.23	
• 2-6030 Facebook Post Boost	5.00	
• 2-6040 Convention/Visitors Bureau	<u>53.49</u>	547.42

2-1012 MEDC – Color Printing 30.25

2-1700 Travel – Mileage and Meals - Pheasant Fest, Sioux Falls, SD 489.41

2-6030 Flagstaff Publishing – Nebraska Life, March/April issue 560.00

2-6040 Eakes – Office Supplies 171.09

\$ 2,198.17

***Approval of Claims**

Claim Summary – Improvement Fund 0995 879

2-6000 February Wages \$ 3,333.33

***Approval of Claims**

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

Promotion Grant Pledges: Total = \$ 8,500.00

- Western States Cutting Horse Association Start of the Year Cutting Show
Date: February 17-18, 2018 Amount Approved: \$1,250.00
- MPCC Rodeo Team Booster Fundraiser Rodeos
Date: March 16-17, 2018 Amount Approved: \$1,250.00
- Triangle Cross Winter Series Finale
Date: March 23-25, 2018 Amount Approved: \$1,000.00
- McCook BULLc Bash
Date: April 21, 2018 Amount Approved: \$1,000.00
- Red Willow Futurity, Derby & Cutting
Date: August 10-12, 2018 Amount Approved: \$2,500.00
- Triangle Cross Classic
Date: August 24-26, 2018 Amount Approved: \$1,500.00

Improvement Grant Pledges: Total = \$ 6,991.00

- Heritage Hills Golf Course
“Welcome to the Hills” – Visitor Turn Around/Bag Drop Amount Approved: \$6,991.00