

RED WILLOW COUNTY VISITORS COMMITTEE

June 5, 2018

3:00 p.m.

Keystone Business Center Board Room

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2021

Ben Dutton

Term Expires - December 31, 2021

Tyler Loop, Vice Chairman

Term Expires - December 31, 2021

Curtis Smith

Term Expires – December 31, 2019

Natalie Alred

Term Expires - December 31, 2019

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of June 30, 2018 = \$ 40,740.57
- Balance in Improvement Fund as of June 30, 2018 = \$ 84,754.29
- Balance in Promotion Fund Budget as of June 30, 2018 = \$ 39,805.51
- Balance in Improvement Fund Budget as of June 30, 2018 = \$ 94,707.99

Petty Cash Fund

- Beginning Balance \$ 3.24
- Ending Balance \$ 3.24

Old Business

Rural Futures Institute Student Serviceship Project Report – Emily Frenzen and Sage Williams

Promotion Grant Follow-up

- MPCC Rodeo Tam Booster Fundraiser Rodeos
Date: March 16-17, 2018 Amount Approved: \$1,250.00
- McCook BULLc Bash
Date: April 21, 2018 Amount Approved: \$1,000.00
- McCook Exotic Bird & Animal Auction
Date: April 28 & 29, 2018 Amount Approved: \$1,000.00

***Southwest Nebraska Tourism Coalition Contribution**

***Maly Marketing Digital Ad Campaign**

Director's Report

NETA Brochure Swap – May 15-16 – McCook
2018-2019 Budget

New Business

***Promotion Grant Request**

- Gala of the Royal Horses
Date: June 16-17, 2018 Amount Requested: \$1,000.00
- Battle in the Saddle Barrel Race
Date: June 29 – July 1, 2018 Amount Requested: \$1,200.00-1,500.00

***Grant Policies and Procedures in Regards to For Profit Events**

Claim Summary – Promotion Fund 0990 879

Chamber Claim

• 2-0100 Postage	\$ 71.69	
• 2-0200 Telephone	00.00	
• 2-6040 Administrative Fee	<u>400.00</u>	471.69

Visa Bill

• 2-1700 Trip w/Interns to Gering and Alliance	276.68	
• 2-6040 Sehnert's – Interns' Lunch	20.79	
• 2-6040 Adobe Creative Cloud	<u>53.49</u>	350.96
2-1012 SW Nebraska Playbook Printing		1,800.00
2-1012 Activity Guide Update and Printing		6,345.75
2-1700 Travel – Mileage – Trip with Interns to Gering and Alliance		253.80
2-6030 Flagship Publishing – NE Traveler 1/3 page ad		1,900.00
2-6040 Eakes Office Solutions – Postcards		253.80
2-6040 Sehnert's – Brochure Swap		203.15
2-6070 MPCC Rodeo Team Booster Fundraiser Rodeos		1,250.00
2-6070 McCook BULLc Bash		1,000.00
2-6070 McCook Exotic Bird & Animal Auction		<u>1,000.00</u>
		\$14,829.15

***Approval of Claim**

Claim Summary – Improvement Fund 0995 879

2-6000 May Wages	\$ 3,333.33
2-6075 Sage Williams	2,000.00
2-6075 Emily Frenzen	2,000.00
2-6075 Tyan Boyer	1,400.00
2-6075 Collin Fleecs	1,800.00
2-6075 Brad Schoch	<u>1,800.00</u>
	\$12,333.33

***Approval of Claims**

Promotion Grant Pledges: Total = \$ 10,750.00

• <i>Tom Kiplinger Memorial Rodeo</i> Date: May 18-19, 2018	Amount Approved: \$1,000.00
• Rebels Firecracker Softball Tournament Date: June 29 – July 1, 2018	Amount Approved: \$1,000.00
• Red Willow Futurity, Derby & Cutting Date: August 10-12, 2018	Amount Approved: \$2,500.00
• Triangle Cross Classic Date: August 24-26, 2018	Amount Approved: \$1,500.00
• Nebraska Appaloosa Club Horse Show Date: September 15-16, 2018	Amount Approved: \$1,250.00
• WE Fall Harvest Show Date: October 4-7, 2018	Amount Approved: \$1,000.00