



Red Willow County Visitors Committee  
March 6, 2018 3:00 p.m.  
Keystone Business Center Board Room

### MINUTES

**Presiding:** Dan Stramel

**Present:** Carol Schlegel, Ben Dutton, Curtis Smith and Tyler Loop

**Absent:** Natalie Alred

**Guests:** Jamie Mockry and Steve Downer

**Call to Order:** Dan called the March 6, 2018 meeting of the Red Willow County Visitor’s Committee (the CVC) to order at 2:59 p.m.

**Open Meetings Act:** The Open Meetings Act form was available for the March 6, 2018 meeting.

**Minutes:** **Tyler** motioned to approve the December minutes as submitted. **Ben** seconded. The minutes were unanimously approved.

**Financial Report:** The RWCVC Committee reviewed the financial balances as of the end of February.

#### OLD BUSINESS:

##### Promotion Grant Follow Ups:

Western State Cutting Horse Association provided their follow up. They were happy with the turn out and will be planning more.

Nebraska Appaloosa Club Horse Show had a grant request for \$1250 that was tabled last month had a motion made by **Ben** and seconded by **Tyler** to grant this. The discussion included that this is their first time and are excited to see how it does. This motion passed 4/0.

Rural Futures Institute Student Service ship application sponsorship. There was a motion by **Tyler** and 2nd by **Curtis** to offer up to \$2500. The discussion included why it was up to instead of an exact amount. Ben and Carol will be talking with the board of the museum and they are not sure how much that the museum will be able to offer so they need to make sure that the finances are there for this. It will be \$2500 minus the Museums money. This motion passed 4/0.

**Southwest Nebraska Tourism Coalition Contribution.** Like last month the coalition only received a portion of the funds needed. Carol has been working with the other counties and they are almost to the amount needed that the grant did not cover. Due to this their motion was made by **Tyler** to approve a grant up to \$3600 for this project minus what the other county might out towards it. This was second by **Ben**. Passed 4/0.

**Tom Kiplinger Memorial Fundraiser.** The funds for this project will be ran through the county. Carol is looking at this to be the memorial from the CVC of around \$1000. Carol is working as an event coordinator for this and will be helping the process. **Curtis** motion to grant these funds Second by **Tyler. Ben** said he liked the idea saying this is our contribution to this project. **Curtis** amended the motion to say that this is a \$1000 donation not grant. Second by **Tyler** and passed 4/0.

**DIRECTOR’S REPORT:**

**Carol** said that the City Occupation tax was approved. She attended a Pheasant Fest in Sioux Falls and said that it was a good conference. She is excited on how the two can fit together. They want partners to do things in this area and they may have some funds to do this also. VisitNebraska.com was subscribed to last month and it is showing about 600 people showing interest. She is going to try to start sending international items over email and not hard copies. Prairie chicken Dance tours are beginning and are filling up. Through My Eyes media report was presented.

**NEW BUSINESS:**

**GRANT REQUEST:**

- Kiplinger Memorial Rodeo Requested \$1000. **Tyler** motion to approve second by **Ben.** Passed 4/0.
- WE Fall Harvest Show requested \$1000. **Tyler** motion to approve second by **Ben.** Passed 4/0.
- American Cancer Society Benefit requested \$1000. Died due to lack of motion and needing more information.

**Claim Summary – Promotion Fund 0990 879**

Chamber Claim		
• 2-0100 Postage	17.68	
• 2-0200 Telephone	0	
• 2-6040 Administrative Fee	400.00	417.68
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Visa Bill		
• 2-0100 Postage	7.70	
• 2-1700 Travel (Pheasant Fest Sioux Falls SD)	481.23	
• 2-6030 Facebook Post Boost	5.00	
• 2-6040 Convention / Visitors Bureau	53.49	547.42
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2-1012 MEDC Color Copies		30.25
2-6030 Flagstaff Publishing		560.00
2-6040 Eakes- Office Supplies		171.09
2-6070 WHCHA Kick Off Show (Cutting horse)		1250.00
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		\$3465.85

Motion to pay the Promotion Fund claims by **Ben**, seconded by **Tyler**. Motion passed unanimously.

**Claim Summary – Improvement Fund 0995 879**

2-6000 February Wages	3,333.33
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	\$3333.33

Motion to pay the Improvement Fund claims was made by **Tyler**, seconded by **Curtis**.. Motion passed unanimously.

With no further discussion nor new business, the meeting was adjourned at 3:43.

Respectfully submitted,

Jamie Mockry