

RED WILLOW COUNTY VISITORS COMMITTEE

May 1, 2018

3:00 p.m.

Keystone Business Center Board Room

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2021

Ben Dutton

Term Expires - December 31, 2021

Tyler Loop, Vice Chairman

Term Expires - December 31, 2021

Curtis Smith

Term Expires – December 31, 2019

Natalie Alred

Term Expires - December 31, 2019

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of April 30, 2018 = \$ 39,930.39
- Balance in Improvement Fund as of April 30, 2018 = \$ 91,241.86
- Balance in Promotion Fund Budget as of April 30, 2018 = \$ 43,576.09
- Balance in Improvement Fund Budget as of April 30, 2018 = \$ 105,776.32

Petty Cash Fund

- Beginning Balance \$ 3.24
- Ending Balance \$ 3.24

Old Business

Promotion Grant Follow-up

- Southwest Nebraska High School Rodeo

Date: April 20-21, 2018

Amount Approved: \$1,500.00

Nebraska Traveler Ad

Director's Report

Rural Futures Institute Student Serviceship

Prairie Chicken Dance Tours 2018

Social Media Reports

- Paid Social Co-op – McCook / Red Willow County (Visit Nebraska)
- Spring Birding Trifecta Co-op (Maly Marketing)

New Business

***Promotion Grant Request (None at this time)**

***Maly Marketing Digital Ad Campaign**

Claim Summary – Promotion Fund 0990 879

Chamber Claim

• 2-0100 Postage	\$ 00.00	
• 2-0200 Telephone	00.00	
• 2-6040 Administrative Fee	<u>400.00</u>	400.00

Visa Bill

• 2-6040 Convention/Visitors Bureau	<u>53.49</u>	53.49
2-1700 Travel – Mileage – Ecotourism Conference - Kearney		128.08
2-1700 Travel – Lodging – Ecotourism Conference – Kearney		209.90
2-6030 Flagship Publishing – Colorado Life, May/June 2018		520.00
2-6040 Horse Creek Inn – PCDT Tour		639.00
2-6070 Southwest Nebraska High School Rodeo Grant		<u>1,500.00</u>
		\$ 3,450.47

***Approval of Claim**

Claim Summary – Improvement Fund 0995 879

2-6000 March Wages	\$ 3,333.33
2-6040 MEDC April-June Rent/Utilities/Internet	<u>744.00</u>
	\$ 4,077.33

***Approval of Claims**

Promotion Grant Pledges: Total = \$ 12,250.00

• MPCC Rodeo Team Booster Fundraiser Rodeos Date: March 16-17, 2018	Amount Approved: \$1,250.00
• McCook BULLc Bash Date: April 21, 2018	Amount Approved: \$1,000.00
• McCook Exotic Bird & Animal Auction Date: April 28 & 29, 2018	Amount Approved: \$1,000.00
• Tom Kiplinger Memorial Rodeo Date: May 18-19, 2018	Amount Approved: \$1,000.00
• Rebels Firecracker Softball Tournament Date: June 29 – July 1, 2018	Amount Approved: \$1,000.00
• Red Willow Futurity, Derby & Cutting Date: August 10-12, 2018	Amount Approved: \$2,500.00
• Triangle Cross Classic Date: August 24-26, 2018	Amount Approved: \$1,500.00
• Nebraska Appaloosa Club Horse Show Date: September 15-16, 2018	Amount Approved: \$1,250.00
• WE Fall Harvest Show Date: October 4-7, 2018	Amount Approved: \$1,000.00

Improvement Grant Pledges: Total = \$ 6,991.00

• Heritage Hills Golf Course “Welcome to the Hills” – Visitor Turn Around/Bag Drop	Amount Approved: \$6,991.00
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