

RED WILLOW COUNTY VISITORS COMMITTEE

August 7, 2018

3:00 p.m.

Keystone Business Center Board Room

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2021

Ben Dutton

Term Expires - December 31, 2021

Tyler Loop, Vice Chairman

Term Expires - December 31, 2021

Curtis Smith

Term Expires – December 31, 2019

Natalie Alred

Term Expires - December 31, 2019

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of July 31, 2018 = \$ 36,143.91
- Balance in Improvement Fund as of July 31, 2018 = \$ 82,680.85
- Balance in Promotion Fund Budget as of July 31, 2018 = \$ 94,537.76
- Balance in Improvement Fund Budget as of November 30, 2018 = \$ 176,922.67

Petty Cash Fund

- Beginning Balance \$ 3.24
- Ending Balance \$ 3.24

Old Business

***Maly Marketing Digital Ad Campaign**

Promotion Grant Follow-up

- American Cancer Society Benefit Concert
Date: June 8, 2018 Amount Requested: \$ 500.00
- Battle in the Saddle Barrel Race
Date: June 29 – July 1, 2018 Amount Requested: \$ 1,500.00
- Rebels Firecracker Softball Tournament
Date: June 29 – July 1, 2018 Amount Requested: \$ 1,000.00

***Grant Policies and Procedures in Regards to For Profit Events**

Director's Report

Rural Futures Institute Student Serviceship Project Report

New Business

*** Promotion Grant Request**

- NBHA Fall Classic Barrel Race
Date: September 7-9, 2018 Amount Requested: \$ 1,250.00

Claim Summary – Promotion Fund 0990 879

Chamber Claim

• 2-0100 Postage	\$ 942.25	
• 2-0200 Telephone	00.00	
• 2-6040 Administrative Fee	<u>400.00</u>	1,342.25

Visa Bill

• 2-6030 Facebook	21.55	
• 2-6040 USPS Box Rental	90.00	
• 2-6040 Norton Antivirus	101.63	
• 2-6040 Adobe Subscription	<u>53.49</u>	266.67
2-0100 Eakes – Shipping		103.36
2-1012 MEDC – Color Printing		18.75
2-1700 Travel – Mileage – Lincoln – Committee Meetings		265.96
2-6040 Eakes Office Solutions – Office Supplies		120.00
2-6040 NETA Dues		300.00
2-6070 Kiplinger Grants		
• American Cancer Society Benefit Concert	500.00	
• Battle in the Saddle Barrel Race	<u>1,500.00</u>	2,000.00
2-6070 Eakes Office Supply – Envelopes		<u>1,000.00</u>
		\$ 5,416.99

***Approval of Claim**

Claim Summary – Improvement Fund 0995 879

2-6000 July Wages		\$ 3,333.33
2-6040 Honorbound – Computer		2,810.00
2-6040 Honorbound – Computer Set-up		230.00
2-6075 Maly Marketing – Southwest Nebraska Tourism Coalition		<u>7,819.50</u>
		\$14,192.92

***Approval of Claims**

Promotion Grant Pledges: Total = \$ 6,250.00

• Red Willow Futurity, Derby & Cutting Date: August 10-12, 2018	Amount Approved: \$ 2,500.00
• Triangle Cross Classic Date: August 24-26, 2018	Amount Approved: \$ 1,500.00
• Nebraska Appaloosa Club Horse Show Date: September 15-16, 2018	Amount Approved: \$ 1,250.00
• WE Fall Harvest Show Date: October 4-7, 2018	Amount Approved: \$ 1,000.00