

**RED WILLOW COUNTY VISITORS COMMITTEE**

**November 6, 2018**

**3:00 p.m.**

**Keystone Business Center Board Room**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2021

**Ben Dutton**

Term Expires - December 31, 2021

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2021

**Curtis Smith**

Term Expires – December 31, 2019

?

Term Expires - December 31, 2019

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of October 31, 2018 = \$ 32,637.13
- Balance in Improvement Fund as of October 31, 2018 = \$ 104,420.19
- Balance in Promotion Fund Budget as of October 31, 2018 = \$ 73,505.37
- Balance in Improvement Fund Budget as of October 31, 2018 = \$ 155,319.09

Petty Cash Fund

- Beginning Balance \$ 3.24
- Ending Balance \$ 3.24

Old Business

Promotion Grant Follow-up

- WE Fall Harvest Show  
Date: October 4-7, 2018 Amount Approved: \$ 1,000.00

**\*Promotion Grant Request**

- Central Plains Reining Horse Assn. – Great Plains Futurity  
Date: September 26-30, 2018 Amount Requested: \$ 3,000.00
- Red Willow Futurity, Derby & Cutting  
Date: August 9-11, 2019 Amount Requested: \$ 2,500.00

**\*Grant Policies and Procedures in Regards to For Profit Events**

**\*Natalie Alred's Resignation**

Committee Vacancy

Director's Report

**\*Tear Sheet Maps**

New Business

**\* Promotion Grant Request**

- McCook Exotic Bird & Animal Auction  
Date: October 13-14, 2018 Amount Requested: \$ 1,000.00
- Confederation for Working Equitation National Championship  
Date: October 2-7, 2019 Amount Requested: \$ 2,700.00
- Heritage Hills Golf Course Social Media Marketing Amount Requested: \$ 887.50

Claim Summary – Promotion Fund 0990 879

Chamber Claim

• 2-0100 Postage	\$ 00.00	
• 2-0200 Telephone	17.56	
• 2-6040 Administrative Fee	<u>400.00</u>	417.56

Visa Bill

• 2-1700 Travel – Nebraska Tourism Conference	454.17	
• 2-6040 Visitor Bureau Supplies	196.64	
• 2-6050 Supplies for Career Fair	<u>19.54</u>	670.35

2-1012 Splash Designz – PCDT Brochures 443.52

2-6030 Maly Marketing – Digital Ad Campaign 1,900.00

2-6040 Eakes Office Supply – Envelopes 44.37

2-6070 Kiplinger Grants

• WE Fall Harvest Show		<u>1,000.00</u>
		\$ 4,475.80

**\*Approval of Claim**

Claim Summary – Improvement Fund 0995 879

2-6000 October Wages \$ 3,333.33

**\*Approval of Claims**

Promotion Grant Pledges: Total = \$ 650.00

• CMSA Shooting Event	
Date: November 17-18, 2018	Amount Approved: \$ 650.00

Improvement Grant Pledge: Total = \$13,770.00

• Heritage Hills Golf Course	
Project: Parking Lot	Amount Approved: \$13,770.00