

**RED WILLOW COUNTY VISITORS COMMITTEE**

**October 2, 2018**

**3:00 p.m.**

**Keystone Business Center Board Room**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2021

**Ben Dutton**

Term Expires - December 31, 2021

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2021

**Curtis Smith**

Term Expires – December 31, 2019

**Natalie Alred**

Term Expires - December 31, 2019

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of September 30, 2018 = \$ 32,302.83
- Balance in Improvement Fund as of September 30, 2018 = \$ 100,996.52
- Balance in Promotion Fund Budget as of September 30, 2018 = \$ 79,172.07
- Balance in Improvement Fund Budget as of September 30, 2018 = \$ 167,215.92

Petty Cash Fund

- Beginning Balance \$ 3.24
- Ending Balance \$ 3.24

Old Business

Promotion Grant Follow-up

- Nebraska NBHA Fall Classic Barrel Race

Date: September 7-9, 2018

Amount Approved: \$1,000.00

**\*Grant Policies and Procedures in Regards to For Profit Events**

Director's Report

Digital Ad Campaign Report

New Business

**\*Promotion Grant Request**

- Central Plains Reining Horse Assn. – Great Plains Futurity  
Date: September 26-30, 2018 Amount Requested: \$3,000.00
- CMSA Shooting Event  
Date: November 17-18, 2018 Amount Requested: \$1,125.00
- Red Willow Futurity, Derby & Cutting  
Date: August 9-11, 2019 Amount Requested: \$2,500.00

**\*Improvement Grant Request**

- Heritage Hills Golf Course  
Project: Parking Lot Amount Requested: \$13,770.00

**\*Bison Alumni Newsletter Ad**

**\*Tear Sheet Maps**

Claim Summary – Promotion Fund 0990 879

Chamber Claim

• 2-0100 Postage	\$ 00.00	
• 2-0200 Telephone	00.00	
• 2-6040 Administrative Fee	<u>400.00</u>	400.00

Visa Bill

• 2-0100 USPS – Postage	10.70	
• 2-1017 Travel – Meal - Milwaukee	17.49	
• 2-6040 Adobe Creative Cloud	<u>53.49</u>	81.68

2-1700 Travel – Meals – UMCVB Conference 77.05

2-6030 Maly Marketing – Digital Ad Campaign 1,900.00

2-6050 Nebraska Golf Show – Omaha 895.00

2-6070 Kiplinger Grants

• Nebraska NBHA Fall Classic Barrel Race	<u>1,000.00</u>	
		\$ 4,353.73

**\*Approval of Claim**

Claim Summary – Improvement Fund 0995 879

2-6000 September Wages \$ 3,333.33

**\*Approval of Claims**

Promotion Grant Pledges: Total = \$ 2,250.00

• Nebraska Appaloosa Club Horse Show Date: September 15-16, 2018	Amount Approved: \$1,250.00
• WE Fall Harvest Show Date: October 4-7, 2018	Amount Approved: \$1,000.00