



Red Willow County Visitors Committee
October 2, 2018 3:00 p.m.
Keystone Business Center Board Room

MINUTES

- Presiding:** Dan Stramel
Present: Carol Schlegel, Dan Stramel, Tyler Loop and Curtis Smith
Absent: Natalie Alred and Ben Dutton
Guest: Jamie Mockry and Jeff Shaddock
- Call to Order:** Dan Stramel called the meeting to order the Red Willow County Visitors Committee (RWCVC) at 3:17 p.m.
- Open Meeting Act:** Open Meeting Acts was available for review.
- Minutes:** There was a motion made by **Tyler** and seconded **Curtis** by to approve the August 7, 2018 minutes. Motion Carries 3/0.
- Financial Status:** The Financial Status was available for review. There were some reports given since it is the beginning of a new quarter. There is a 4% decrease but it is a roller coaster of numbers so **Carol** thinks it will balance out.
- Old Business:**
Promotion Grant Follow Up: Promotion Grant Follow up was provided for the Nebraska Fall NBHA Barrel Race and the Nebraska Appaloosa Club Horse Show. Numbers were down in the events but they both ended up in the black. Both were reviewed.
Grant Policies and Procedures in Regards to For Profit Events. **Carol** provided the RWCVC a draft copy of some new policies and how they could be implemented. There was discussion on how this can be handled and maybe it needs to be more “buckled down” on who gets the money and what could be done. **Carol** offered some thoughts and questions for the RWCVC to think about while they look and approve the items at a later date. **Carol** added that she has added the state tourism part for review also. There is a part of the paperwork that will show how many rooms were really used for the event so that the RWCVC could see the impact on it. These forms are definitely just options to move forward in a direction knowing that it needs done. The RWCVC needs to make sure that all of the bases are covered. **Dan** asked when we could start these new items and **Carol** asked that they be ready at the first of the year.

New Business:

Promotion Grant Request:

Central Plains Reining Horse Association – Great Plains Futurity requested \$3000. This was tabled until the questions were answered: What is the facility rent, and fill out the follow up worksheet.

CMSA shooting event requested \$1125. This is the 2nd year here. **Curtis** made a motion to approve \$650 seconded by **Tyler**. Motion carries 3/0.

Red Willow Futurity, Derby and Cutting requested \$2,500. This was tabled until the RWCVC knows the difference in the stall rental. Also, what is the going rate per head for a steer in this area.

Improvement Grant Request:

Heritage Hills Golf Course requested \$13,770 for a Parking lot. Jeff Shaddock was present to give a presentation on this item. Heritage Hills would like to renovate its parking lot and make it safer. The existing parking lot has washed out over the years and he thought that there probably has never been a major effort on this portion of the golf course. They (the committee that was formed from Heritage Hills) feels like crushed concrete would be the best way to go. Drainage improvements and being able to channel the water onto the grass is in the consideration. There is a portion of the money that will be used to haul in dirt to level out. Then put the crushed concrete on top of it. The concrete will be from Maris Construction. There will be some in kind work from the members which is a lot of major equipment work to be done while staff will work on other parts of it also.

Tyler asked if the project goes over the budget amount how will it be covered. Jeff stated that the golf course has had a good financial year this year so they would be able to cover it. **Curtis** asked about the leveling of the parking lot and Jeff said it is not going to be level flat but level meaning even so there are no ruts.

Jeff added that they will be adding some lighting to the parking lot also. This will also help with the safety.

Tyler made a motion to approve the amount requested. It was seconded by **Curtis**. The motion carries 3/0.

Bison Alumni Newsletter Ad Tyler made a motion to approve a half page ad for \$400 seconded by **Curtis**. Motion carried 3/0.

Tear Sheet Maps Curtis made a motion and seconded by **Tyler** to approve the purchase of tear sheet maps in the total print amount of 2500 so that we can order them more often. Motion carried 3/0.

Claims:

There was a motion made **Tyler** and seconded by **Curtis** by to approve the Promotion Fund claims. Motion carries 3/0.

There was a motion made **Tyler** and seconded by **Curtis** by to approve the Improvement Fund claims fund. Motion carries 3/0.

Director's Report:

Due to time this was not given.

There was discussion about Natalie Alreds attendance and Carol will prepare a letter for The Chair to sign and send for resignation from the RWCVC. There was discussion about who could fill in the spot.

Meeting adjourned at 4:17.

Respectively Submitted,

Jamie Mockry