



Red Willow County Visitors Committee
November 6, 2018 3:00 p.m.
Keystone Business Center Board Room

MINUTES

- Presiding:** Dan Stramel
- Present:** Carol Schlegel, Dan Stramel, Tyler Loop, Ben Dutton, Dan Ebers and Curtis Smith
- Absent:**
- Guest:** Jamie Mockry, Garrett Nokes, Todd Thieszen, Gene Morris, MPCC Rodeo Team
- Call to Order:** Dan Stramel called the meeting to order the Red Willow County Visitors Committee (RWCVC) at 3:01 p.m.
- Open Meeting Act:** Open Meeting Acts was available for review.
- Minutes:** There was a motion made by **Ben** and seconded Tyler by to approve the November 6, 2018 minutes. Motion Carries 5/0.
- Financial Status:** The Financial Status was available for review.
- Old Business:** **Promotion Grant Follow Up**
Heritage Hills Golf Course had a Promotion Grant Follow up. The total was \$887.50. This was less then what was approved.
- Stock Charges:** Todd Thieszen and Garrett Nokes talked about the cost of cattle at the Kiplinger. Cattle for Todd are costing about \$40 a head plus sometimes hauling and food. In his Spring event he will go through 300 head of cattle. He stated that he appreciated the RWCVC and their grants. He stated that he has not asked this year because he does not want to abuse the grants. Numbers can be down and then it cost the same for cattle because they are locked in. He also stated that it is less expensive than other places.
Garrett stated that the cattle would be the most expense part of an event. He stated that he can use his cattle and make it where he can give McCook a lower price. Then he helps (with the Rodeo Team) with the Fair and other things with cattle that there is a bargaining to help each other out.

Carol asked if producers that are not from here could that be a part of it. Todd stated yes, contacts help a lot. Once you make a relationship then they might work with you better.

Grant Policies and Procedures in Regards to For Profit Events. There was discussion and Dan asked that the RWCVC really look at it. He would like to have a meeting just about it. They would like to set a discussion about these items at the Loops. There were thoughts given out when would be the best time. This action items were tabled until a January Meeting.

New Business:

Promotion Grant Request:

MPCC Rodeo Team was present. Three Team members were present to give their request. Danielle Ray requested \$1250 for a 3-day annual amateur Rodeo in the Spring. Thursday Friday and Saturday with Thursday being a set up day and events Friday and Saturday. Marshall Stone stated it would be good for Red Willow County it will bring in 150 families for heads in Bends Cheyenne Hammond last year the expense chart showed it was the biggest fundraiser of the year. This helps with Scholarships and the Booster Club. Garrett Nokes gave some report of the goals of the team and what they are doing. There was a motion made by **Tyler** to approve the grant request for \$1250. Second by **Curtis**. Passed 5/0.

Colt Starting Clinic with Jeremy Knoles – Knoles Performance Horses had a grant request for \$750. There was a motion made by **Ben** and second by **Tyler**. Passed 5 /0 motion carries.

WSCHA Start of the Year Cutting Show had a grant request for \$1250. There was a motion made by Tyler and second by **Curtis**. Passed 5 /0 motion carries.

Triangle Cross Winter Series Finale had a grant request for \$1500. There was a motion made by and second by . Passed 5/0.

Keystone Office Lease Renewal. **Ben** made a motion and Second by **Curtis** to approve the lease with the Keystone Business Center. Passed 5/0 and motion carries.

Directors Contract. There was a recommendation to renew the contract with Carol Schlegel as written to the Red Willow County Commissioners. Motion made by **Tyler** second by **Curtis** passed 5/0. Motion carries.

January Meeting There was a decision to move the date to January 8th. Motion was made by **Curtis** and Second by **Ben**. Passed 5/0. Motion Carries.

Cattleman's Ball Gene Morris present some information about the Cattleman's Ball and how maybe McCook could be involved and how important it is. This will be happening in Wauneta/ Enders area. His ideas are that McCook could be

what McCook does. We sponsor it and then promote that McCook did this as a Thank you for them. **Dan Stramel** stated that maybe we could help them promote it. He thought we could help support this. **Ben** asked Gene what he was exactly asking for. Gene stated he just wanted to make sure that everyone knows what is going on. This would be great for McCook. Let's look at the responsibility that we have to serve Southwest Nebraska as the hub.

Director's Report: **Carol** reported about the National Heritage Area Tour. There is a Steering Committee Meeting on December 13 in Grand Island that she is going to try to go to. It is at this point trying to see what they are doing and what it really is. She wants to see what the theme is and we should be at the table to see how it fits with us.

Carol also showed the KPI Report that was given to her by Maly Marketing and explained what the numbers looked like.

Carol also stated that she is looking at the difference of renting a car versus using her own car and paying mileage. It could be cheaper and works better.

Claims:

There was a motion made **Curtis** and seconded by **Tyler** by to approve the Promotion Fund claims. Motion carries 5/0.

There was a motion made **Tyler** and seconded by **Curtis** by to approve the Improvement Fund claims fund. Motion carries 5/0.

Meeting adjourned at 4:33

Respectively Submitted,

Jamie Mockry