

**RED WILLOW COUNTY VISITORS COMMITTEE**

**February 5, 2019**

**3:00 p.m.**

**Keystone Business Center Board Room**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2021

**Ben Dutton**

Term Expires - December 31, 2021

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2021

**Curtis Smith**

Term Expires – December 31, 2019

**Dan Ebers**

Term Expires - December 31, 2019

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of January 31, 2019 = \$ 34,411.12
  - Balance in Improvement Fund as of December 31, 2018 = \$ 106,877.01
  - Balance in Promotion Fund Budget as of January 31, 2019 = \$ 56,674.23
  - Balance in Improvement Fund Budget as of January 31, 2019 = \$ 140,563.10
- Petty Cash Fund
- Beginning Balance \$ 3.24
  - Ending Balance \$ 3.24

Old Business

**\*Grant Policies and Procedures in Regards to For Profit Events**

Director's Report

Cattleman's Ball – June 7-8, 2019, Wauneta

Birding Media Event in Denver – January 17, 2019

Purchase of a Stock Trailer for Bird Tours

NTC Grant Awards

New Business

**\*Promotion Fund Grant Requests**

- McCook Chamber of Commerce – Irish Poker Run  
Date: March 14-16, 2019 Amount Requested: \$ 1,000.00
- Triangle Cross Classic  
Date: August 16-18, 2019 Amount Requested: \$ 3,590.00

**\*Travel Midwest Advertising - See Forwarded Email from Robert Ford, includes Media Kit and Recommended Marketing Campaign**

**\*Chamber Banquet – February 16, 2019**

Claim Summary – Promotion Fund 0990 879

Chamber Claim

|                             |               |        |
|-----------------------------|---------------|--------|
| • 2-0100 Postage            | \$ 433.05     |        |
| • 2-0200 Telephone          | 00.00         |        |
| • 2-6040 Administrative Fee | <u>400.00</u> | 833.05 |

Visa Bill

|  |               |        |
|--|---------------|--------|
| • 2-0100 Postage                           | 11.52         |        |
| • 2-1700 Travel – NWSS – Denver            | 89.41         |        |
| • 2-6030 Media Advertising – Shutterstock  | 49.00         |        |
| • 2-6040 VC Meeting & Adobe Subscription   | 96.54         |        |
| • 2-6050 Travel Exhibit – Omaha Sport Show | <u>439.61</u> | 686.08 |

2-6030 Bison Alumni Newsletter 400.00

2-6040 Nebraska Tourism Commission – Agri Tourism Conference 115.00

Eakes Office Solutions

|                          |             |              |
|--------------------------|-------------|--------------|
| • 2-0100 Shipping        | 30.81       |              |
| • 2-6040 Office Supplies | <u>5.09</u> | <u>35.90</u> |
|                          |             | \$ 2,070.03  |

**\*Approval of Claim**

Claim Summary – Improvement Fund 0995 879

2-6000 January Wages \$ 3,333.33

Carol Expense Reimbursement

|                        |               |        |
|------------------------|---------------|--------|
| • 2-6075 Stock Trailer | 350.00        |        |
| • 2-6075 Labor         | 40.00         |        |
| • 2-6075 Trucking      | <u>100.00</u> | 490.00 |

Miles Partnership (Grant Reimbursed Expense)

|                                       |                 |                  |
|---------------------------------------|-----------------|------------------|
| • RWC – NTC: 2/3 Page Ad Travel Guide | 7,000.00        |                  |
| • RWC – VisitNebraska.com             | 2,000.00        |                  |
| • SWNTC – NTC: ½ Page Ad Travel Guide | <u>5,000.00</u> | <u>14,000.00</u> |
|                                       |                 | \$17,823.33      |

**\*Approval of Claims**

Promotion Grant Pledges: Total = \$ 8,250.00

- WSCHA Start of the Year Cutting Show  
Date: February 15-17, 2019 Amount Approved: \$ 1,250.00
- MPCC Rodeo Team Booster Fundraiser Rodeos – MPCC Rodeo Team Members  
Date: March 15-16, 2019 Amount Approved: \$ 1,250.00
- Triangle Cross Winter Series Finale  
Date: March 23-24, 2019 Amount Approved: \$ 1,000.00
- Red Willow Futurity, Derby & Cutting  
Date: August 9-11, 2019 Amount Approved: \$ 2,250.00
- Confederation for Working Equitation National Championship  
Date: October 2-7, 2019 Amount Approved: \$ 2,500.00

Improvement Grant Pledge: Total = \$37,620.00

- Heritage Hills Golf Course  
Project: Parking Lot Amount Approved: \$13,770.00
- Norris Avenue Flag Project  
McCook Optimist Club Amount Approved: \$ 600.00
- Batting Cages & Facility/Field Improvements Project  
McCook Legion Baseball Boosters, Inc. Amount Approved: \$15,000.00