

RED WILLOW COUNTY VISITORS COMMITTEE

January 8, 2019

6:00 p.m.

Keystone Business Center Board Room

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2021

Ben Dutton

Term Expires - December 31, 2021

Tyler Loop, Vice Chairman

Term Expires - December 31, 2021

Curtis Smith

Term Expires – December 31, 2019

Dan Ebers

Term Expires - December 31, 2019

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of December 31, 2018 = \$ 34,317.40
 - Balance in Improvement Fund as of December 31, 2018 = \$ 108,764.60
 - Balance in Promotion Fund Budget as of December 31, 2018 = \$ 62,782.25
 - Balance in Improvement Fund Budget as of December 31, 2018 = \$ 148,652.43
- Petty Cash Fund
- Beginning Balance \$ 3.24
 - Ending Balance \$ 3.24

Old Business

Promotion Fund Grant Follow-up

- Central Plains Reining Horse Assn. – Great Plains Futurity
Date: September 26-30, 2018 Amount Approved: \$ 2,000.00
- CMSA Shooting Event
Date: November 17-18, 2018 Amount Approved: \$ 650.00
- Colt Starting Clinic with Jeremy Knoles – Knoles Performance Horses
Date: January 4-5m 2019 Amount Approved: \$ 750.00

***Grant Policies and Procedures in Regards to For Profit Events**

- Two different formats to consider
 - Separate Grant forms that we have used in the past
 - Universal Grant form
- Do we want to include a maximum amount to be awarded per grant?
 - The majority of our current grants do not exceed \$2,500.00

Director's Report

Cattleman's Ball – June 7-8, 2019, Wauneta

Motorcoach Tour Company Fam Tour – April 4-5, 2019

New Business

***Improvement Grant Request**

- Norris Avenue Flag Project
McCook Optimist Club Amount Requested: \$ 600.00
- Batting Cages & Facility/Field Improvements Project
McCook Legion Baseball Boosters, Inc. Amount Requested: \$15,000.00

***Sponsorship of Birding Media Event in Denver – January 17, 2019**

***Purchase of a Stock Trailer for Bird Tours**

Claim Summary – Promotion Fund 0990 879

Chamber Claim

• 2-0100 Postage	\$ 7.45	
• 2-0200 Telephone	0.00	
• 2-6040 Administrative Fee	<u>400.00</u>	407.45

Visa Bill

• 2-1700 Boutique Air – NWSS – Denver	128.00	
• 2-1700 McCorkle Motors – SPUCC/Nat'l Heritage Area	187.32	
• 2-1700 Casey's – SPUCC/Nat'l Heritage Area	31.00	
• 2-6040 Adobe Subscription	<u>56.70</u>	403.02

Maly Marketing

• 2-1012 Tear Sheet Map Set-Up	980.00	
• 2-6030 Website Maintenance – 6 months	<u>270.00</u>	1,250.00

2-1012 Splash Designz – Tear Sheet Map Printing 345.00

2-6040 South Platte United Chamber of Commerce 2019 Dues 150.00

2-6040 Heritage Highway 136 Byway 2019 Dues 100.00

Carol's Expense Reimbursement

• 2-6040 Modern Cleaners – Arena Flag	35.50	
• 2-0100 Postage – Grant Applications	2.05	
• 2-1700 SPUCC Lunch Meeting	<u>15.00</u>	52.55

2-6070 Kiplinger Grants

• Central Plains Reining Horse Assn.	2,000.00	
• CMSA Shooting Event	650.00	
• Colt Starting Clinic with Jeremy Knoles	<u>750.00</u>	<u>3,400.00</u>
		\$ 6,108.02

***Approval of Claim**

Claim Summary – Improvement Fund 0995 879

2-6000 December Wages \$ 3,333.33

2-6000 2018 Bonus 4,000.00

2-6040 MEDC – January – March Utilities, Internet, Rent 756.00

\$ 8,089.33

***Approval of Claims**

Promotion Grant Pledges: Total = \$9,000.00

- WSCHA Start of the Year Cutting Show
Date: February 15-17, 2019 Amount Approved: \$ 1,250.00
- MPCC Rodeo Team Booster Fundraiser Rodeos – MPCC Rodeo Team Members
Date: March 15-16, 2019 Amount Approved: \$ 1,250.00
- Triangle Cross Winter Series Finale
Date: March 23-24, 2019 Amount Approved: \$ 1,000.00
- Red Willow Futurity, Derby & Cutting
Date: August 9-11, 2019 Amount Approved: \$ 2,250.00
- Confederation for Working Equitation National Championship
Date: October 2-7, 2019 Amount Approved: \$ 2,500.00

Improvement Grant Pledge: Total = \$13,770.00

- Heritage Hills Golf Course
Project: Parking Lot Amount Approved: \$13,770.00