

**RED WILLOW COUNTY VISITORS COMMITTEE**

**March 5, 2019**

**3:00 p.m.**

**Keystone Business Center Board Room**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2021

**Ben Dutton**

Term Expires - December 31, 2021

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2021

**Curtis Smith**

Term Expires – December 31, 2019

**Dan Ebers**

Term Expires - December 31, 2019

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of February 28, 2019 = \$ 36,117.10
  - Balance in Improvement Fund as of February 28, 2019 = \$ 92,829.68
  - Balance in Promotion Fund Budget as of February 28, 2019 = \$ 54,608.19
  - Balance in Improvement Fund Budget as of February 28, 2019 = \$ 122,739.77
- Petty Cash Fund
- Beginning Balance \$ 3.24
  - Ending Balance \$ 3.24

Old Business

Grant Policies and Procedures in Regards to For Profit Events

**\*Promotion Fund Grant Requests**

- Triangle Cross Classic

Date: August 16-18, 2019

Amount Requested: \$ 3,590.00

Director's Report

NTC Grant Awards

Digital Marketing Campaign Adjustments

Stock Trailer for Bird Tours

New Business

McCook Gazette Presentation – Bruce Baker

Claim Summary – Promotion Fund 0990 879

Chamber Claim

- 2-0100 Postage \$ 5.73
- 2-0200 Telephone 00.00
- 2-6040 Administrative Fee 400.00 405.73

Visa Bill

- 2-1700 Travel – Legislative Lunch – Lincoln 122.04
- 2-6040 Adobe Subscription 56.70 178.74

Eakes Office Solutions

- 2-0100 Shipping 15.63
- 2-6040 Office Supplies 36.12 51.75

2-1700 Uber – NWSS 28.14

2-6030 Maly Marketing – Digital Campaign 1,900.00

2-6030 Nebraska Tourism Commission – Denver Crane Event 1,000.00

2-6040 NETA – Legislative Luncheon Sponsorship 50.00

\$ 3,614.36

**\*Approval of Claim**

Claim Summary – Improvement Fund 0995 879

2-6000 January Wages \$ 3,333.33

2-6075 Visa Bill – Stock Trailer Expenses 187.87

2-6075 Sensel Welding & Repair (Partial PCDT Reimbursement)

- Stock Trailer Renovation 2,170.00
- Viewing Blind Door 374.62 2,544.62

2-6075 Maly Marketing (SWNTC Reimbursed Expense)

- Southwest Nebraska Website 4,210.50

\$10,276.32

**\*Approval of Claims**

Promotion Grant Pledges: Total = \$ 8,250.00

- WSCHA Start of the Year Cutting Show  
Date: February 15-17, 2019 Amount Approved: \$ 1,250.00
- McCook Chamber of Commerce – Irish Poker Run  
Date: March 14-16, 2019 Amount Requested: \$ 1,000.00
- MPCC Rodeo Team Booster Fundraiser Rodeos – MPCC Rodeo Team Members  
Date: March 15-16, 2019 Amount Approved: \$ 1,250.00
- Triangle Cross Winter Series Finale  
Date: March 23-24, 2019 Amount Approved: \$ 1,000.00
- Red Willow Futurity, Derby & Cutting  
Date: August 9-11, 2019 Amount Approved: \$ 2,250.00
- Confederation for Working Equitation National Championship  
Date: October 2-7, 2019 Amount Approved: \$ 2,500.00

Improvement Grant Pledge: Total = \$37,620.00

- Heritage Hills Golf Course  
Project: Parking Lot Amount Approved: \$13,770.00
- Norris Avenue Flag Project  
McCook Optimist Club Amount Approved: \$ 600.00
- Batting Cages & Facility/Field Improvements Project  
McCook Legion Baseball Boosters, Inc. Amount Approved: \$15,000.00