

RED WILLOW COUNTY VISITORS COMMITTEE

June 4, 2019

3:00 p.m.

Keystone Business Center Board Room

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2021

Ben Dutton

Term Expires - December 31, 2021

Tyler Loop, Vice Chairman

Term Expires - December 31, 2021

Curtis Smith

Term Expires – December 31, 2019

Dan Ebers

Term Expires - December 31, 2019

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of May 31, 2019 = \$ 30,905.10
 - Balance in Improvement Fund as of May 31, 2019 = \$ 88,877.88
 - Balance in Promotion Fund Budget as of May 31, 2019 = \$ 37,515.02
 - Balance in Improvement Fund Budget as of May 31, 2019 = \$ 105,040.78
- Petty Cash Fund
- Beginning Balance \$ 3.24
 - Postage 1.30
 - Ending Balance \$ 1.94

Old Business

Promotion Fund Grant Follow-up

- Heritage Antique Tractor Club
Date: April 27, 2019 Amount Approved: \$ 500.00
- MPCC Rodeo Team Booster Fundraiser Rodeos – MPCC Rodeo Team Members
Date: March 15-16, 2019 Amount Approved: \$ 1,250.00

Improvement Fund Grant Follow-up

- Heritage Hills Golf Course
Project: Parking Lot Amount Approved: \$13,770.00

Director's Report

Rotary – June 11, 2019

Coffee with a Cop – July 9, 2019 – 10 – 11 a.m. – Sehnert's

New Business

***Facility Rental Grant Requests (None at this time)**

***Promotion Grant Requests (None at this time)**

Increase Administrative Fee paid to the Chamber – Jamie Mockry

2019-2020 Budget

- Brochure
- Digital Marketing Campaign
- Print Advertising
- James Beard Media Event
- American Bus Association (ABA) Marketplace 2020 – Omaha – January 10-14

Claim Summary – Promotion Fund 0990 879

Chamber Claim

• 2-0100 Postage	\$.85	
• 2-0200 Telephone	0.00	
• 2-6040 Administrative Fee	<u>400.00</u>	400.00

Visa Bill

• 2-6030 Facebook – Tractor Show/Quilt Show	90.97	
• 2-1700 McCorkle Rental – NHA Meeting	64.53	
• 2-1700 Casey’s – NHA Meeting – Concordia, KS	21.65	
• 2-1700 Phillips 66 – Brochure Swap – Seward	39.35	
• 2-1700 Cobblestone Inn – Brochure Swap – Seward	89.99	
• 2-1700 Sozo Restaurant – Brochure Swap – Kearney	18.83	
• 2-1700 Casey’s – Brochure Swap	7.00	
• 2-1700 McCorkle Rental – Brochure Swap	133.76	
• 2-6040 Adobe Subscription	<u>56.70</u>	522.78
2-6030 Maly Marketing		1,900.00
2-6030 Acme Printing Company		38.33
2-6070 MPCC Rodeo Team Booster Fundraiser Rodeos		1,250.00
2-6070 Heritage Antique Tractor Club		<u>500.00</u>
		\$ 4,611.96

***Approval of Claim**

Claim Summary – Improvement Fund 0995 879

2-6000 May Wages	\$ 3,333.33
2-6070 Heritage Hills Golf Course – Parking Lot	<u>13,770.00</u>
	\$17,103.33

***Approval of Claims**

Promotion Grant Pledges: Total = \$10,750.00

• Battle in the Saddle - NBHA Date: June 28-30, 2019	Amount Approved: \$ 1,500.00
• McCook Rebels Firecracker Tournament Date: June 28-30, 2019	Amount Approved \$ 1,000.00
• <i>Red Willow Futurity, Derby & Cutting</i> Date: August 9-11, 2019	Amount Approved: \$ 2,250.00
• <i>Triangle Cross Classic</i> Date: August 16-18, 2019	Amount Approved: \$ 1,500.00
• NE APHC Fall Show Date: September 20 - 21, 2019	Amount Approved: \$ 750.00
• <i>Confederation for Working Equitation National Championship</i> Date: October 2-7, 2019	Amount Approved: \$ 2,500.00

Improvement Grant Pledge: Total = \$15,600.00

• McCook Optimist Club Project: Norris Avenue Flag	Amount Approved: \$ 600.00
• McCook Legion Baseball Boosters, Inc. Project: Batting Cages & Facility/Field Improvements	Amount Approved: \$15,000.00