



## RED WILLOW COUNTY VISITORS COMMITTEE

May 7, 2019

3:00 p.m.

Keystone Business Center Board Room

### MINUTES

- Presiding:** Dan Stramel
- Present:** Carol Schlegel, Dan Stramel, Dan Ebers, and Curtis Smith
- Absent:** Ben Dutton and Tyler Loop
- Guest:** Jamie Mockry and Kayla Richards
- Call to Order:** Dan Stramel called the meeting to order the Red Willow County Visitors Committee (RWCVC) at 3:04 p.m.
- Open Meeting Act:** Open Meeting Acts was available for review.
- Minutes:** There was a motion made by **Curtis** and seconded by **Dan E** to approve the April 2, 2019 minutes. Motion Carries 3/0.
- Financial Status:** The Financial Status was available for review. Curtis questioned the finances on how they are laid out compared to budget. No issues that he sees just wants to make sure he was reading the numbers correctly.
- Old Business:**
- Promotion Fund Grant Follow-up**  
WSCHA Start of the Year Cutting Show cancelled due to weather.  
McCook Chamber of Commerce Irish Poker Run had their grant follow up.  
McCook Bull Bash had a Grant Follow up for review also.
- Universal Grant Form** There was a new version available for review that will help receive the information in a better format for the person to fill out. It will be easier to read and follow for both sides of the grants.
- New Business:**
- Promotion Grant Request**  
McCook Revels Firecracker Tournament requested \$1000. There was a motion made by **Curtis** second by **Dan E** to approve this grant request. This grant was approved 3/0.
- Directors Report:** **Carol** discussed the Sehnert/James Beard Foundation Media Promotion. How this could work and what it would look at if we were to do something. The logistics did not seem to work out. It would of cost around \$12,000 with short notice. There might be a thought to do this next year for the James Beard 30th Anniversary. There is potential to move forward and see what can be done to see a return for the area. She would like to build something in the budget for this for next year.
- Prairie Chicken Tours received first call this week for next year. There will be a reimbursement for the viewing blind expenses. Ramona Goodge from Sports Leisure Travel was here and is planning a tour for next April. There will be about 25 of them. She would like to convert the small blind into a photo blind.

This way photographers can get different angles and pictures. There is also a higher charge for the photographer then.

Southwest Nebraska Tourism Coalition met yesterday. There are 6 counties involved. There has been a website produced. This way there is a formal entity with it. Hayes County has a Fat Tire Bike Ride that is coming up.

The Nebraska Deer and Game Expo booth might be able to be staffed by the Southwest Nebraska Tourism Coalition. This could help find knowledgeable people to give great information to people that stop by. The more knowledgeable you are the better response there will be.

Coffee with a cop will be on July 9 at 10 a.m. Anyone that would like to join them.

**Claims:**

There was a motion made by **Curtis** and seconded by **Dan E** by to approve the Promotion Fund claims. Motion carries 3/0.

There was a motion made **Dan E** and seconded by **Curtis** to approve the Improvement Fund claims fund. Motion carries 3/0.

Meeting adjourned at 3:40.

Respectively Submitted,

Jamie Mockry