

**RED WILLOW COUNTY VISITORS COMMITTEE**

**July 2, 2019**

**3:00 p.m.**

**Keystone Business Center Board Room**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2021

**Ben Dutton**

Term Expires - December 31, 2021

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2021

**Curtis Smith**

Term Expires – December 31, 2019

**Dan Ebers**

Term Expires - December 31, 2019

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of June 30, 2019 = \$ 32,064.22
  - Balance in Improvement Fund as of June 30, 2019 = \$ 77,545.62
  - Balance in Promotion Fund Budget as of June 30, 2019 = \$ 32,903.06
  - Balance in Improvement Fund Budget as of June 30, 2019 = \$ 87,937.45
- Petty Cash Fund
- Beginning Balance \$ 1.94
  - Ending Balance \$ 1.94

Old Business

**\*Chamber Administrative Fee – Jamie Mockry**

**\*Declaration of Adequacy of Tourism Facilities**

**\*2019-2020 Budget**

NE APHC Fall Show

Date: September 20 - 21, 2019

Amount Approved: \$ 750.00

**\*Facility Rental Grant**

- Nebraska NBHA Fall Classic

Date: September 6-8, 2019

Amount Requested: \$ ?

- Jr High/High School Rodeo

Date: September 21-22, 2019

Amount Requested: \$ 1,000.00

Promotion Fund Grant Follow-up (None at this time)

Improvement Fund Grant Follow-up (None at this time)

Director's Report

Coffee with a Cop – July 9, 2019 – 10 – 11 a.m. – Sehnert's

Grant Reimbursement

Simple View Rebate

National Heritage Area Meeting – July 15 – Courtland, KS

ABA Meeting – July 16 – Omaha

New Business

4 p.m. Maly Marketing – Digital Marketing Campaign Report and Proposal

Claim Summary – Promotion Fund 0990 879

Chamber Claim

• 2-0100 Postage	\$ 25.60	
• 2-0200 Telephone	0.00	
• 2-6040 Administrative Fee	<u>400.00</u>	425.60

Visa Bill

• 2-6030 Facebook – Tractor Show/Quilt Show	3.87	
• 2-1751 Adobe Subscription	56.70	
• 2-6075 Lighthouse Marina – NTC Photographer	<u>36.31</u>	96.88

2-6000 June Wages 3,333.33

2-6030 Maly Marketing - Digital Campaign & Ad Spend 1,900.00

2-6030 Maly Marketing – Website Hosting & Maintenance-VisitMcCook 270.00

2-6030 Maly Marketing – Website Hosting & Maintenance-SWNebraska 270.00

2-6040 MEDC – July-Sept Rent, Utilities, Internet 756.00

\$ 7,048.81

**\*Approval of Claim**

Claim Summary – Improvement Fund 0995 879

**\*Approval of Claims**

Promotion Grant Pledges: Total = \$ 8,750.00

- Battle in the Saddle - NBHA  
Date: June 28-30, 2019 Amount Approved: \$ 1,500.00
- McCook Rebels Firecracker Tournament  
Date: June 28-30, 2019 Amount Approved \$ 1,000.00
- *Red Willow Futurity, Derby & Cutting*  
*Date: August 9-11, 2019* Amount Approved: \$ 2,250.00
- *Triangle Cross Classic*  
*Date: August 16-18, 2019* Amount Approved: \$ 1,500.00
- *Confederation for Working Equitation National Championship*  
*Date: October 2-7, 2019* Amount Approved: \$ 2,500.00

*Pledges in Italics are under the previous grant applications and will be reimbursed directly to the Red Willow County Fair Board.*

Improvement Grant Pledge: Total = \$15,600.00

- McCook Optimist Club  
Project: Norris Avenue Flag Amount Approved: \$ 600.00
- McCook Legion Baseball Boosters, Inc.  
Project: Batting Cages & Facility/Field Improvements Amount Approved: \$15,000.00