



RED WILLOW COUNTY VISITORS COMMITTEE

June 4, 2019

3:00 p.m.

Keystone Business Center Board Room

MINUTES

- Presiding:** Dan Stramel
- Present:** Carol Schlegel, Dan Ebers, Kayla Richards, Ben Dutton, Tyler Loop and Curtis Smith
- Absent:** Dan Ebers
- Guest:** Jamie Mockry
- Call to Order:** Dan Stramel called the meeting to order the Red Willow County Visitors Committee (RWCVC) at 3:02 p.m.
- Open Meeting Act:** Open Meeting Acts was available for review.
- Minutes:** There was a motion made by **Curtis** and seconded by **Dan S** to approve the May 7, 2019 minutes. Motion Carries 4/0.
- Financial Status:** The Financial Status was available for review.
- Old Business:**
- Promotion Fund Grant Follow-up**
Heritage Antique Tractor Club was happy with their success. One of their goals was to have more members and they reported that there were new members from this show. MPCC Rodeo Team Booster Fundraiser Rodeos did great this year. The funds will be used and was very successful. They thought it was a great success also.
 - Improvement Fund Grant Follow Up**
Heritage Hills Golf Course. The parking lot looks better for drainage. There was a lot of earth work done to make this possible.

New Business:

Increase administrative Fee paid to the Chamber - Jamie talked about what the Chamber was doing. He brought up that at the Chamber Board meeting that maybe it was time to look at the contract just to see what we discussion maybe would happen. There was discussion that maybe there might be a way to go per piece instead of an overall amount. The claims report shows where things might go. This contract goes back to the beginning where there was no paid staff. This was to help with that. There was discussion that maybe we should look at not having a fee and just take the membership up to where we want to be. Tyler wishes there was more representation at the meeting to discuss this and maybe have a proposal to there. There was a decision to have a sit down with the Chamber and what they are thinking. Maybe just on the next meeting. The final thought was that they will ask for a proposal from the Chamber Board at the next RWCVC.

2019-2020 Budget was discussed about what we for sure needs and what maybe the RWCVC maybe does not need this year. Some of the topics discussed was the needs for a new brochure, Digital Marketing Campaign and the results of last years, Print advertising and the results from last year, James Beard Media Event and what can be done and American us Association Marketplace 2020 in Omaha January 10-14.

Laptop Computer Repair This Laptop has gone down and t will cost \$140 to repair it. There was a motion made by **Ben** and seconded by **Curtis** to have this fixed. Motion carried.

Directors Report: Carol Reported about Rotary on July 11, 2019. She will be speaking at Rotary. She will be talking about the grants, the calendar of events on the website. On July 9, 2019 from 10 to 11 a.m. there is coffee with a cop at Sehnert's. Everyone is invited to this event. Carol has also been asked to serve on the Museum Board.

Claims:

There was a motion made Curtis and seconded by **Ben** by to approve the Promotion Fund claims. Motion carries 4/0.

There was a motion made **Tyler** and seconded by **Ben** to approve the Improvement Fund claims fund. Motion carries 4/0.

Meeting adjourned at 3:52.

Respectively Submitted,

Jamie Mockry