

**RED WILLOW COUNTY VISITORS COMMITTEE**

**September 3, 2019**

**3:00 p.m.**

**Keystone Business Center Board Room**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2021

**Ben Dutton**

Term Expires - December 31, 2021

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2021

**Curtis Smith**

Term Expires – December 31, 2019

**Dan Ebers**

Term Expires - December 31, 2019

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of August 31, 2019 = \$ 41,747.72
  - Balance in Improvement Fund as of August 31, 2019 = \$ 84,915.02
  - Balance in Promotion Fund Budget as of August 31, 2019 = \$ 140,106.10
  - Balance in Improvement Fund Budget as of August 31, 2019 = \$ 136,000.00
- Petty Cash Fund
- Beginning Balance \$ 1.94
  - Ending Balance \$ 1.94

Old Business

Promotion Fund Grant Follow-up

- Red Willow Futurity, Derby & Cutting  
Date: August 9-11, 2019 Amount Approved: \$ 2,250.00
- Triangle Cross Classic  
Date: August 16-18, 2019 Amount Approved: \$ 1,500.00

**\*Chamber Dues Payment**

Director's Report

- Nebraska Passport 2020
- LB 284 – Requires a marketplace facilitator to collect and remit any state and local sales tax and state and county lodging taxes on sales made through their marketplace. Effective July 1, 2019
- Nebraska Kansas Heritage Area Partnership

New Business

**\*Kayak Kid Essay Competition Sponsorship**

Claim Summary – Promotion Fund 0990 879

Chamber Claim

- 2-6040 Administrative Fee 400.00 400.00

Visa Bill

• 2-0100 Postage	20.33	
• 2-1700 UMCVB/K-N Partnership Heritage Area	399.42	
• 2-1751 Dropbox/Adobe/UMCVB/GoDaddy.com	<u>666.34</u>	1,086.09
2-1700 Mileage to SPUCC (Holdrege) meeting/lunch		91.79
2-1751 NETA 2019-2020 Dues		300.00
2-1751 HonorboundIT Service Plan		25.00
2-6000 August Wages		3,333.33
2-6030 Maly Marketing - Digital Campaign & Ad Spend		1,900.00
2-6050 Nebraska Golf Show		895.00
2-6070 Red Willow Futurity, Derby & Cutting		2,250.00
2-6070 Triangle Cross Classic		<u>1,500.00</u>
		\$11,788.21

**\*Approval of Claim**

Claim Summary – Improvement Fund 0995 879

**\*Approval of Claims**

Promotion Grant Pledges: Total = \$ 4,500.00

- Nebraska NBHA Fall Classic  
Date: September 6-8, 2019 Amount Approved: \$ 1,000.00
- *Confederation for Working Equitation National Championship*  
Date: *October 2-7, 2019* Amount Approved: \$ 2,500.00
- Cowboy Mounted Shooting  
Date: November 22-24, 2019 Amount Approved: \$ 1,000.00

*Pledges in Italics are under the previous grant applications and will be reimbursed directly to the Red Willow County Fair Board.*

Improvement Grant Pledge: Total = \$15,600.00

- McCook Optimist Club  
Project: Norris Avenue Flag Amount Approved: \$ 600.00
- McCook Legion Baseball Boosters, Inc.  
Project: Batting Cages & Facility/Field Improvements Amount Approved: \$15,000.00

Upcoming Events in McCook

Kansas/Nebraska Partnership Heritage Area Board Meeting – September 24, 2019

NACO Fall Legislative Conference – October 9-10, 2019

Carol's Travel Schedule

September 8-11, 2019 - UMCVB Conference – Fargo, ND

October 2, 2019 – Career Fair – Cambridge

October 22-24, 2019 – Nebraska Tourism Conference – North Platte