



RED WILLOW COUNTY VISITORS COMMITTEE

August 3, 2019

3:00 p.m.

Keystone Business Center Board Room

MINUTES

- Presiding:** Dan Stramel
- Present:** Carol Schlegel, Dan Ebers, Ben Dutton, Tyler Loop and Curtis Smith
- Absent:** Kayla Richards
- Guest:** Andy Long, Trevor Taylor
- Call to Order:** Dan Stramel called the meeting to order the Red Willow County Visitors Committee (RWCVC) at 3:03 p.m.
- Open Meeting Act:** Open Meeting Acts was available for review.
- Minutes:** There was a motion made by **Curtis** and seconded by **Ben** to approve the July 2, 2019 minutes. Motion Carries 5/0.
- Dan** suspended the agenda to move to Director Report.
- Director Report:** Carol updated the committee on the junior high rodeo grant that they went elsewhere. The SW Nebraska tourism coalition met yesterday. In the past, contributions came from the counties involved (Dundy, Hayes, Hitchcock, Red Willow, and Furnas). The current balance is around \$250 and each county will need to contribute an additional \$1,500 to keep it going. Haigler has submitted a state grant to make the Haigler Conoco Station ADA compliance and a state welcome center for people coming to Nebraska on Highway 34.
- New Business:**
- NBHA Fall Classic:** The committee reviewed the NBHA Fall Classic \$1,000 Kiplinger Facility Rental Request. **Ben** moved the request be approved and **Curtis** seconded. Motion Carries 5/0.
- Cowboy Mounted Shooting:** The committee reviewed the Cowboy Mounted Shooting \$1,000 Kiplinger Facility Rental Request. **Tyler** moved the request be approved and **Ben** seconded. Motion Carries 5/0
- NACO Fall Legislative Conference Sponsorship:** Carol told the committee that Earl McNutt requested assistance for the NACO Fall Legislative Conference October 9-10 in McCook. Generally there are 125 attendees with approximately 50 spending the night. Carol will have the opportunity to speak to the board and the general conference and have McCook information for the group. **Curtis** moved a \$1,000 sponsorship and being recognized as the meal sponsor. **Ben** seconded. Motion Carries 5/0.
- Claims:** Claims in the following amount were presented to the Committee Chamber - \$419.05 (\$19.05 postage, \$400 administrative Fee)
UMCVB Airfare - \$733.10

Adobe Subscription/Norton Subscription - \$163.69
USPS - \$92.00
Mileage to SPUCC and Trifecta meetings - \$140.94
MEDC Contribution - \$1,000
Honorbound IT – Laptop Service Agreement \$25.00
July Wages \$3,333.33
Maly Marketing – Digital Campaign and Ad Spend \$1,900
Bison Alumni Newsletter - \$400
Omaha Sports Show - \$750
McCook Rebels Softball Tournament - \$1,000
Battle in the Saddle – NBHA - \$1,500

There was a motion made by **Tyler** and seconded by **Curtis** to approve the Promotion Fund claims in the amount of \$11,457.11. Motion carries 5/0.

Financial Status: The Financial Status was available for review. As of July 31, 2019 there was \$47,196.82 in the promotion fund and \$73,045.62 in the improvement fund.

Old Business: Follow up reports for the McCook Rebels Firecracker Tournament and Battle in the Saddle.
Chamber Administrative Fee: At 3:29 p.m. **Dan** moved to go into executive session to discuss the contract with the chamber. **Curtis** seconded. Motion carries 5/0.
At 3:42 **Curtis** moved and **Tyler** seconded to come out of executive session. Motion carries 5/0.
Curtis moved and **Dan** seconded terminating the administration contract with the chamber and becoming a \$2,500 gold chamber member. Discussion entailed around Carol picking up the responsibilities of minutes, phone calls, and sending out packets the Chamber used to manage. Motion carried 5/0.

Open Discussion: The group talked about having quarterly meetings between Red Willow County Tourism Committee, Chamber board, and MEDC board to keep all parties informed of what is happening. There was also discussion on developing a long term plan for a bigger investment. One potential tourism construction project would be building the second Frank Lloyd Wright house in McCook.

Meeting adjourned at _____.
Respectively Submitted,
Andy Long