

**RED WILLOW COUNTY VISITORS COMMITTEE**

**October 1, 2019**

**3:00 p.m.**

**Keystone Business Center Board Room**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2021

**Ben Dutton**

Term Expires - December 31, 2021

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2021

**Curtis Smith**

Term Expires – December 31, 2019

**Dan Ebers**

Term Expires - December 31, 2019

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of September 30, 2019 = \$ 36,293.09
  - Balance in Improvement Fund as of September 30, 2019 = \$ 91,241.60
  - Balance in Promotion Fund Budget as of September 30 2019 = \$ 124,692.88
  - Balance in Improvement Fund Budget as of September, 2019 = \$ 136,000.00
- Petty Cash Fund
- Beginning Balance \$ 1.94
  - KNHAP Lunch Money 70.00
  - Ending Balance \$ 71.94

Old Business

Promotion Fund Grant Follow-up

- Nebraska NBHA Fall Classic

Date: September 6-8, 2019

Amount Approved: \$ 1,000.00

**\*American Bus Association (ABA) Marketplace – January 10-14, 2020**

<https://register.gotowebinar.com/recording/viewRecording/5575142278073149699/1421350077631837453/carol@vismccook.com?registrantKey=3168961137660965645&type=ATTENDEEMAILRECORDINGLINK>

Director's Report

- Nebraska Passport 2020 – Deadline December 31, 2019
- LB 284 – Requires a marketplace facilitator to collect and remit any state and local sales tax and state and county lodging taxes on sales made through their marketplace. Effective July 1, 2019
- Kansas Nebraska Heritage Area Partnership
- Barnes House Project
- Nebraska Tourism Conference – October 22-24, 2019 – North Platte

New Business

**\*Facility Rental Grant**

- Patriot Qualifier / 40 over Team Roping Qualifier

Date: July 6-7, 2019

Amount Requested: \$ 1,185.00

- Jackpot Steer Roping

Date: October 19-20, 2019

Amount Requested: \$1,000 or 750

**\*McCook Senior High Yearbook Advertising**

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-0100 Postage	88.30	
• 2-1700 Travel – UMCVB	685.07	
• 2-1751 Adobe/GoDaddy.com	215.76	
• 2-6050 KNHPA Lunch	<u>34.82</u>	1,080.65
2-1700 Travel Expenses – UMCVB		332.23
2-1751 HonorboundIT Service Plan		25.00
2-6000 September Wages		3,333.33
2-6030 Maly Marketing - Digital Campaign & Ad Spend		1,900.00
2-6040 MEDC Oct-Dec Rent, Utilities, Internet		756.00
2-6070 Nebraska National Barrel Horse Association		<u>1,000.00</u>
		\$ 8,427.21

**\*Approval of Claim**

Claim Summary – Improvement Fund 0995 879

**\*Approval of Claims**

Promotion Grant Pledges: Total = \$ 3,500.00

- *Confederation for Working Equitation National Championship*  
*Date: October 2-7, 2019* Amount Approved: \$ 2,500.00
- Cowboy Mounted Shooting  
*Date: November 22-24, 2019* Amount Approved: \$ 1,000.00

*Pledges in Italics are under the previous grant applications and will be reimbursed directly to the Red Willow County Fair Board.*

Improvement Grant Pledge: Total = \$15,600.00

- McCook Optimist Club  
Project: Norris Avenue Flag Amount Approved: \$ 600.00
- McCook Legion Baseball Boosters, Inc.  
Project: Batting Cages & Facility/Field Improvements Amount Approved: \$15,000.00

Upcoming Events in McCook

NACO Fall Legislative Conference – October 9-10, 2019

Carol's Travel Schedule

October 2, 2019 – Career Fair – Cambridge

October 22-24, 2019 – Nebraska Tourism Conference – North Platte

October 30, 2019 – SPUCC Lunch 'n Learn - Holdrege

October 31, 2019 - Kansas/Nebraska Partnership Heritage Area Board Meeting – Grand Island