

**RED WILLOW COUNTY VISITORS COMMITTEE**

**December 3, 2019**

**3:00 p.m.**

**Keystone Business Center Board Room**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2021

**Ben Dutton**

Term Expires - December 31, 2021

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2021

**Curtis Smith**

Term Expires – December 31, 2019

**Dan Ebers**

Term Expires - December 31, 2019

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of November 30, 2019 = \$ 45,721.71
- Balance in Improvement Fund as of November 30, 2019 = \$ 87,532.72
- Balance in Promotion Fund Budget as of November 30, 2019 = \$ 106,590.39
- Balance in Improvement Fund Budget as of November 30, 2019 = \$ 121,000.00
- Petty Cash Fund Balance = \$ 49.74

Old Business

Facility Rental Grant Final Report

- Cowboy Mounted Shooting

Date: November 22-24, 2019

Amount Approved: \$ 1,000.00

Community Survey

Director's Report

NTC Marketing Grant

New Business

**\*MPCC Rodeo Sponsorship Request – MPCC Rodeo Team Members**

- Date: March 13–14, 2020

Amount Requested: \$ 1,250.00

**\*Improvement Fund Grant Application**

- McCook Art Guild  
Second Floor HVAC and Restoration

Amount Requested: \$ 8,000.00

Committee Members' Expiring Terms – Curtis and Dan E.

**\*Director Contract Review and Bonus Recommendation**

Upcoming Events

- Thursday, December 5 – 1-2 p.m. Keystone – eLearningU Webinar Program  
*"How to Get Ahead on Creating Social Media Content for the New Year NOW!"*
- Thursday, December 12 - 9:00 a.m. Keystone Training Room – 3<sup>rd</sup> Floor – Carol and Ben  
*McCook Community Brand/Digital Marketing Meeting*

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-1700 Travel	337.43	
• 2-1751 Adobe	56.70	
• 2-6040 Curtains and Rods	<u>45.94</u>	440.07
2-1751 HonorboundIT Service Plan		25.00
2-1012 Sauder & Daughter – Lunch Bags		1,285.78
2-6000 November Wages		3,333.33
2-6030 Maly Marketing - Digital Campaign & Ad Spend		1,900.00
2-6070 Dakota Running Irons – Cowboy Mounted Shooting		1,000.00
3-0101 Eakes		<u>9.99</u>
		\$ 7,994.17

**\*Approval of Claim**

Promotion Grant Pledges: Total = \$ 1,500.00

- Patriot Qualifier / 40 over Team Roping Qualifier  
Date: July 6-7, 2019 Amount Approved: \$ 1,000.00
- Jackpot Steer Roping  
Date: October 19-20, 2019 Amount Approved: \$ 500.00

Improvement Grant Pledge: Total = \$15,600.00

- McCook Optimist Club  
Project: Norris Avenue Flag Amount Approved: \$ 600.00
- McCook Legion Baseball Boosters, Inc.  
Project: Batting Cages & Facility/Field Improvements Amount Approved: \$15,000.00