

RED WILLOW COUNTY VISITORS COMMITTEE

January 14, 2019

3:00 p.m.

Keystone Business Center Board Room

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2021

Ben Dutton

Term Expires - December 31, 2021

Tyler Loop, Vice Chairman

Term Expires - December 31, 2021

Curtis Smith

Term Expires – December 31, 2023

Dan Ebers

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of December 31, 2019 = \$ 42,438.76
- Balance in Improvement Fund as of December 31, 2019 = \$ 93,493.93
- Balance in Promotion Fund Budget as of December 31, 2019 = \$ 97,346.22
- Balance in Improvement Fund Budget as of December 31, 2019 = \$ 121,000.00
- Petty Cash Fund Balance = \$ 49.74

Old Business

Community Survey

***Removal of Grant Pledges due to lack of follow up reports**

- Patriot Qualifier / 40 over Team Roping Qualifier
Date: July 6-7, 2019 Amount Approved: \$ 1,000.00
- Jackpot Steer Roping
Date: October 19-20, 2019 Amount Approved: \$ 500.00

Improvement Fund Grant Follow Up

- McCook Legion Baseball Boosters, Inc.
Project: Batting Cages & Facility/Field Improvements Amount Approved: \$15,000.00

Director's Report

McCook Community Brand/Digital Marketing Meeting

Digital Marketing KPI Report

American Bus Association Marketplace - Omaha

New Business

***Improvement Fund Grant Application**

- McCook Art Guild – John Clesson, President, McCook Art Guild
Second Floor HVAC and Restoration Amount Requested: \$ 8,000.00

***Facility Rental Grant Application**

- 2020 Triangle Cross Winter Series Finale
Date: March 28-29, 2020 Amount Requested: \$ 1,500.00
- Confederation for Working Equitation National Championship Show
Date: September 30 – October 4, 2020 Amount Requested: \$ 2,000.00

***Potential Vacancy on Visitors Committee**

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-0100 Postage	24.00	
• 2-1700 Travel	487.62	
• 2-1751 Adobe	<u>56.70</u>	568.32
2-1751 HonorboundIT Service Plan		25.00
2-1751 McCook Area Chamber of Commerce		2,500.00
2-1751 South Platte United Chambers of Commerce		150.00
2-6000 December Wages / 2019 Bonus		7,333.33
2-6030 Maly Marketing - Digital Campaign & Ad Spend		1,900.00
2-6030 Maly Marketing – Webhosting SWNebraska.com		300.00
2-6030 Miles Partnership – NTC Travel Guide		5,000.00
2-6040 MEDC – Rent/Utilities/Internet – January - March		<u>756.00</u>
		\$18,532.65

***Approval of Claim**

Claims Summary – Improvement Fund 0995 879

2-6070 McCook Legion Baseball Boosters, Inc		\$15,000.00
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***Approval of Claim**

Promotion Grant Pledges: Total = \$ 1,500.00

- Patriot Qualifier / 40 over Team Roping Qualifier
Date: July 6-7, 2019
Amount Approved: \$ 1,000.00
- Jackpot Steer Roping
Date: October 19-20, 2019
Amount Approved: \$ 500.00

Improvement Grant Pledge: Total = \$600.00

- McCook Optimist Club
Project: Norris Avenue Flag
Amount Approved: \$ 600.00