

**RED WILLOW COUNTY VISITORS COMMITTEE**

**February 4, 2019**

**3:00 p.m.**

**Keystone Business Center Board Room**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2021

**Dawna Bates**

Term Expires - December 31, 2021

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2021

**Curtis Smith**

Term Expires – December 31, 2023

**Dan Ebers**

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of January 31, 2020 = \$ 45,428.68
- Balance in Improvement Fund as of January 31, 2020 = \$ 70,016.49
- Balance in Promotion Fund Budget as of January 31, 2020 = \$ 78,813.57
- Balance in Improvement Fund Budget as of January 31, 2020 = \$ 91,000.00
- Petty Cash Fund Balance = \$ 49.74

Old Business

New Committee Member – Dawna Bates

Community Survey

Improvement Fund Grant Follow Up

- McCook Optimist Club  
Project: Norris Avenue Flag Amount Approved: \$ 600.00

**\*Improvement Fund Grant Application**

- McCook Art Guild – John Clesson, President, McCook Art Guild  
Second Floor HVAC and Restoration Amount Requested: \$ 8,000.00

Director's Report

American Bus Association (ABA) Aftermath

Prairie Chicken Dance Tours

New Business

**\*Facility Rental Grant Application (None at this time)**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-0100 Postage	10.85	
• 2-1700 Travel	351.41	
• 2-1751 Adobe/NETA Legislative Event	106.70	
• 2-6030 Facebook	8.00	
• 2-6050 Omaha Sport Show	<u>457.21</u>	934.17
2-1012 Maly Marketing – 5,000 Brochures		4,264.20
2-1751 HonorboundIT Service Plan		25.00
2-6000 January Wages		3,333.33
2-6030 Maly Marketing - Digital Campaign & Ad Spend		<u>1,900.00</u>
		\$10,456.70

**\*Approval of Claim**

Claims Summary – Improvement Fund 0995 879

2-6070 McCook Optimist Club \$ 409.45

**\*Approval of Claim**

Promotion Grant Pledges: Total = \$ 3,500.00

- 2020 Triangle Cross Winter Series Finale  
Date: March 28-29, 2020 Amount Approved: \$ 1,500.00
- Confederation for Working Equitation National Championship Show  
Date: September 30 – October 4, 2020 Amount Approved: \$ 2,000.00

Improvement Grant Pledge: Total = \$ 0.00