

**RED WILLOW COUNTY VISITORS COMMITTEE**

**February 4, 2020**

**3:00 p.m.**

**Keystone Business Center Board Room**

**Minutes**

**Presiding:** Daniel Stramel  
**Present:** Tyler Loop, Curtis Smith, Dan Ebers, Dawna Bates and Caylee Richards  
**Absent:** Carol Schlegel

**Call to Order:** **Daniel Stramel** called the Red Willow County Visitors Committee (RWCVC) meeting to order at 3:01 p.m.

**Open Meeting Act:** Open Meeting Act was available for review.

**Minutes:** There was a motion made by **Tyler** and seconded by **Dan E.** to approve the January 14, 2020 minutes. Motion carried 5/0.

**Financial Status:**

Balance in Promotion Fund as of January 31, 2020 =	\$ 45,428.68
Balance in Improvement Fund as of January 31, 2020 =	\$ 70,016.49
Balance in Promotion Fund Budget as of January 31, 2020 =	\$ 78,813.57
Balance in Improvement Fund Budget as of January 31, 2020 =	\$ 91,000.00
Petty Cash Fund as of January 31, 2020 =	\$ 49.74

**Old Business:** **New Committee Member** – Dawna Bates was present. She will be finishing the unexpired term left by Ben Dutton’s resignation.

**Community Feedback Survey** – The “To-Date” results were available for the Committee to review. As expected the swimming pool/water park/splash pad project was mentioned most often in the comments. Comments were made that those answering the survey are not clear as to what the Visitors Committee is trying to accomplish with the Improvement fund. Discussion was held concerning the fact that 94 responses were received and that it is not a large enough representation of the population of Red Willow County.

**Improvement Fund Grant Fund Grant Follow Up**

- McCook Optimist Club

Project: Norris Avenue Flag                      Amount Approved:                      \$ 600.00

A follow-up report was provided by Tom Bredvick with McCook Optimist Club to complete the requirements of the grant award.

**Improvement Fund Grant Application**

McCook Art Guild

Second Floor HVAC and Restoration                      Amount Requested: \$ 8,000.00

**Curtis** made the motion that we table the decision to fund this grant request until the March meeting. **Tyler** seconded the motion. Motion carried 5/0.

**Director’s Report:** Due to Carol’s absence, there was no Director’s report.

**New Business:** No new business

**Other Business from Committee:** Discussion was held concerning supporting the Prairie Roots Festival that has been held in Barnett Park as a part of our Promotion fund activities. Giles Bowman was hired as the new Fairboard Director. The Committee would like to invite him to attend a future meeting.

**Approval of Claim:** The following claims were submitted for payment.

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-0100 Postage	10.85	
• 2-1700 Travel	351.41	
• 2-1751 Adobe/NETA Legislative Event	106.70	
• 2-6030 Facebook	8.00	
• 2-6050 Omaha Sport Show	<u>457.21</u>	934.17
2-1012 Maly Marketing – 5,000 Brochures		4,264.20
2-1751 HonorboundIT Service Plan		25.00
2-6000 January Wages		3,333.33
2-6030 Maly Marketing - Digital Campaign & Ad Spend		<u>1,900.00</u>
		\$10,456.70

A motion was made by **Tyler** to pay the claims. The motion was seconded by **Dan E.** Motion carried 5/0.

Claims Summary – Improvement Fund 0995 879

2-6070 McCook Optimist Club \$ 409.45

A motion was made by **Curtis** to pay the claim. The motion was seconded by **Tyler.** Motion carried 5/0.

Meeting was adjourned at 3:34 p.m.

Respectfully submitted  
Carol Schlegel  
Director