

**RED WILLOW COUNTY VISITORS COMMITTEE**

**March 3, 2020**

**3:00 p.m.**

**Keystone Business Center Board Room**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2021

**Dawna Bates**

Term Expires - December 31, 2021

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2021

**Curtis Smith**

Term Expires – December 31, 2023

**Dan Ebers**

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of February 29, 2020 = \$ 40,422.12
- Balance in Improvement Fund as of February 29, 2020 = \$ 75,466.62
- Balance in Promotion Fund Budget as of February 29, 2020 = \$ 68,356.87
- Balance in Improvement Fund Budget as of February 29, 2020 = \$ 91,000.00
- Petty Cash Fund Balance = \$ 49.74

Old Business

Community Survey

**\*Improvement Fund Grant Application**

- McCook Art Guild  
Second Floor HVAC and Restoration Amount Requested: \$ 8,000.00

Director's Report

American Bus Association (ABA) Aftermath

Prairie Chicken Dance Tours

Bobwhite Perch

New Business

**\*Facility Rental Grant Application**

- 2020 Triangle Cross Classic  
Date: August 28-30, 2020 Amount Approved: \$ 1,500.00

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-0100 Postage	8.70	
• 2-1751 Adobe	56.70	
• 2-6030 Facebook	<u>17.32</u>	82.72
2-1700 Travel Expenses – NWSS		36.67
2-1751 HonorboundIT Service Plan		25.00
2-1751 Heritage Highway Byway 136 Dues		100.00
2-6000 February Wages		3,333.33
2-6030 Maly Marketing - Digital Campaign & Ad Spend		1,900.00
2-6030 Flagship Publishing – NE Traveler 1/3 page Ad		<u>1,900.00</u>
		\$ 7,377.72

**\*Approval of Claim**

Promotion Grant Pledges: Total = \$ 3,500.00

- 2020 Triangle Cross Winter Series Finale  
Date: March 28-29, 2020 Amount Approved: \$ 1,500.00
- Confederation for Working Equitation National Championship Show  
Date: September 30 – October 4, 2020 Amount Approved: \$ 2,000.00

Improvement Grant Pledge: Total = \$ 0.00