

**RED WILLOW COUNTY VISITORS COMMITTEE**

**April 7, 2020**

**3:00 p.m.**

**Keystone Business Center Training Room**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2021

**Dawna Bates**

Term Expires - December 31, 2021

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2021

**Curtis Smith**

Term Expires – December 31, 2023

**Dan Ebers**

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of March 31, 2020 = \$ 37,075.47
- Balance in Improvement Fund as of March 31, 2020 = \$ 79,088.23
- Balance in Promotion Fund Budget as of March 31, 2020 = \$ 60,979.15
- Balance in Improvement Fund Budget as of March 31, 2020 = \$ 90,590.55
- Petty Cash Fund Balance = \$ 49.74

Old Business

**\*Improvement Fund Grant Application**

- McCook Art Guild  
Second Floor HVAC and Restoration Amount Requested: \$ 8,000.00

**\*Kiplinger Mural Donation**

Director's Report

Prairie Chicken Dance Tours

Facility Rent Grants

- 2020 Triangle Cross Winter Series Finale  
Rescheduled Date: June 6-7, 2020 Amount Approved: \$ 1,500.00
- Confederation for Working Equitation National Championship Show - Cancelled  
Date: September 30 – October 4, 2020 Amount Approved: \$ 2,000.00

New Business

**\*Marketing during COVID-19**

**\*Central Brochure Distribution – 2020-2021 Contract**

**\*Promotion Grant Application**

- Cultivate Rural Leaders Symposium  
Date: November 13, 2020 Amount Requested: \$ 1,000.00

**\*Facility Rental Grant Application**

- White Horse Management  
Date: May 1-3, 2020 or June 13-15, 2020 Amount Requested: \$ 1,500.00
- Fire n Cash Barrel Race  
Date: August 15-16, 2020 Amount Requested: \$ 1,000.00
- Cowboy Mounted Shooting  
Date: November 20-22, 2020 Amount Requested: \$ 1,000.00

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

2-0100 Eakes – Shipping	119.51
Visa Bill	
• 2-1751 Adobe/Survey Monkey/Dropbox	560.58
2-1751 HonorboundIT Service Plan	25.00
2-6000 March Wages	3,333.33
2-6030 Maly Marketing - Digital Campaign & Ad Spend	2,500.00
2-6040 MEDC – April – June Rent and Utilities	756.00
2-6040 McCook Chamber Banquet	<u>60.00</u>
	\$ 7,354.42

**\*Approval of Claim**

Facility Rent Grant Pledges: Total = \$ 3,000.00

- 2020 Triangle Cross Winter Series Finale  
Date: June 6-7, 2020 Amount Approved: \$ 1,500.00
- 2020 Triangle Cross Classic  
Date: August 28-30, 2020 Amount Approved: \$ 1,500.00

Improvement Grant Pledge: Total = \$ 0.00