

RED WILLOW COUNTY VISITORS COMMITTEE

May 5, 2020

3:00 p.m.

Keystone Business Center Training Room

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2021

Dawna Bates

Term Expires - December 31, 2021

Tyler Loop, Vice Chairman

Term Expires - December 31, 2021

Curtis Smith

Term Expires – December 31, 2023

Dan Ebers

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of April 30, 2020 = \$ 30,916.94
- Balance in Improvement Fund as of April 30, 2020 = \$ 80,784.11
- Balance in Promotion Fund Budget as of April 30, 2020 = \$ 53,124.73
- Balance in Improvement Fund Budget as of April 30, 2020 = \$ 90,590.55
- Petty Cash Fund Balance = \$ 48.34

Old Business

***Improvement Fund Grant Application (tabled)**

- McCook Art Guild
Second Floor HVAC and Restoration Amount Requested: \$ 8,000.00

***Facility Rental Grant Application (tabled)**

- Fire n Cash Barrel Race
Date: August 15-16, 2020 Amount Requested: \$ 1,000.00

Director's Report

Marketing during COVID-19

Grant Reimbursement Follow-up

New Business

***Promotion Grant Application (none at this time)**

***Facility Rental Grant Application (none at this time)**

***Joint Video Project with MEDC and Chamber**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Bill

| | | |
|---|---------------|-----------------|
| • 2-1751 Adobe/Dropbox Credit | - 63.18 | |
| • 2-6030 Facebook | 10.68 | |
| • 2-6075 Drive By Clues Prizes | <u>164.82</u> | 112.32 |
| 2-1751 HonorboundIT Service Plan | | 25.00 |
| 2-6000 April Wages | | 3,333.33 |
| 2-6030 Maly Marketing - Digital Campaign & Ad Spend | | <u>1,300.00</u> |
| | | \$ 4,770.65 |

***Approval of Claim**

Promotion Grant Pledges: Total = \$ 1,000.00

- Cultivate Rural Leaders Symposium
Date: November 13, 2020
Amount Approved: \$ 1,000.00

Facility Rent Grant Pledges: Total = \$ 5,500.00

- 2020 Triangle Cross Winter Series Finale
Date: June 6-7, 2020
Amount Approved: \$ 1,500.00
- White Horse Management Clinic/Show
Date: June 13-15, 2020
Amount Approved: \$ 1,500.00
- 2020 Triangle Cross Classic
Date: August 28-30, 2020
Amount Approved: \$ 1,500.00
- Cowboy Mounted Shooting
Date: November 20-22, 2020
Amount Approved: \$ 1,000.00

Improvement Grant Pledge: Total = \$ 0.00