

RED WILLOW COUNTY VISITORS COMMITTEE

June 2 2020

3:00 p.m.

Keystone Business Center Training Room

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2021

Dawna Bates

Term Expires - December 31, 2021

Tyler Loop, Vice Chairman

Term Expires - December 31, 2021

Curtis Smith

Term Expires – December 31, 2023

Dan Ebers

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of May 31, 2020 = \$ 44,031.91
- Balance in Improvement Fund as of May 31, 2020 = \$ 69,909.71
- Balance in Promotion Fund Budget as of May 31, 2020 = \$ 48,354.08
- Balance in Improvement Fund Budget as of May 31, 2020 = \$ 75,590.55
- Petty Cash Fund Balance = \$ 48.34

Old Business

***Improvement Fund Grant Application (tabled)**

- McCook Art Guild
Second Floor HVAC and Restoration Amount Requested: \$ 8,000.00

***Facility Rental Grant Application (tabled)**

- Fire n Cash Barrel Race
Date: August 15-16, 2020 Amount Requested: \$ 1,000.00

Director's Report

Google Listings

Grant Reimbursement

New Business

***Promotion Grant Application (none at this time)**

***Facility Rental Grant Application**

- Battle in the Saddle
Date: June 26-28, 2020 Amount Requested: \$ 1,500.00

2020-2021 Budget

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-1751 Adobe	56.70	
• 2-6030 Facebook	13.67	
• 2-6075 Drive By Clues Prizes	<u>54.94</u>	125.31
2-1751 HonorboundIT Service Plan		25.00
2-6000 May Wages		3,333.33
2-6030 Maly Marketing - Digital Campaign & Ad Spend		<u>1,900.00</u>
		\$ 5,383.64

***Approval of Claim**

Promotion Grant Pledges: Total = \$ 1,000.00

- Cultivate Rural Leaders Symposium
Date: November 13, 2020
- Amount Approved: \$ 1,000.00

Facility Rent Grant Pledges: Total = \$ 5,500.00

- 2020 Triangle Cross Winter Series Finale
Date: June 6-7, 2020
 - White Horse Management Clinic/Show
Date: June 13-15, 2020
 - 2020 Triangle Cross Classic
Date: August 28-30, 2020
 - Cowboy Mounted Shooting
Date: November 20-22, 2020
- Amount Approved: \$ 1,500.00
Amount Approved: \$ 1,500.00
Amount Approved: \$ 1,500.00
Amount Approved: \$ 1,000.00

Improvement Grant Pledge: Total = \$ 0.00