

RED WILLOW COUNTY VISITORS COMMITTEE

August 4, 2020

3:00 p.m.

Keystone Business Center Training Room

Minutes

- Presiding:** Daniel Stramel
Present: Daniel Stramel, Curtis Smith, Dan Ebers, Dawna Bates and Carol Schlegel
Cayla Richards was present by telephone
Absent: Tyler Loop
Guests: Chris Vontz and Clint Coleman, representing Heritage Hills Golf Course
- Call to Order:** **Daniel Stramel** called the Red Willow County Visitors Committee (RWCVC) meeting to order at 3:03 p.m.
- Open Meeting Act:** Open Meeting Act was available for review.

The agenda was suspended to hear a presentation from Chris Vontz and Clint Coleman concerning the Improvement Grant application submitted by Heritage Hills Golf Course to improve the cart paths.

- New Business:** **Improvement Grant Application**
Heritage Hills Golf Course
2020 Cart Paths Amount Requested: \$ 6,750.00
After the presentation by Chris and Clint and discussion in regards to the importance of continuing to modify and improve the course in order attract new golfers and retain previous golfers, a motion was made by **Curtis** and seconded by **Dan E.** to approve the grant request in the amount of \$ 6,750.00. Motion was passed 4/0.

- Minutes:** There was a motion made by **Dan E.** and seconded by **Dawna** to approve the July 7, 2020 minutes. Motion carried 4/0.

- Financial Status:**
- | | |
|--|---------------|
| Balance in Promotion Fund as of July 31, 2020 = | \$ 56,638.00 |
| Balance in Improvement Fund as of July 31, 2020 = | \$ 59,725.46 |
| Balance in Promotion Fund Budget as of July 31, 2020 = | \$ 153,123.97 |
| Balance in Improvement Fund Budget as of July 31, 2020 = | \$ 111,000.00 |
| Petty Cash Fund as of July 31, 2020 = | \$ 48.34 |

- Old Business:** **Facility Rental Grant Followups**
White Horse Management Clinic/Show
Date: June 13-15, 2020 Amount Approved: \$ 1,500.00
A follow up report was received from Connie Henrichs for the White Horse Management Clinic/Show but the Marketing Statement Form was incomplete. Carol contacted Connie but due to some technical issues with the email going to a Trash folder, she was unable to produce the form in time for the meeting. Carol consulted with the County Clerk's office and if the expenditure is approved this month, we can hold the check to be mailed after the form is received so as not to put undue financial burden on Connie.

- Director's Report:** **County Commissioners Resolution No. 1390** – Carol provided the Committee with a copy of the resolution passed by the County Commissioners that provides for the transfer of monies from the Improvement Fund to the Promotion Fund.
2020-2021 Budget – Carol provided the Committee with the final budget that was submitted to the County Commissioners for their approval.
Marketing – Carol reported that any marketing at this time, according to John Ricks, Nebraska Tourism Commission Executive Director, is being perceived as

irresponsible by the general public in light of the increase of COVID cases. Although RV travel and outdoor activities have seen a tremendous uptick due to the social distancing aspect to them.

New Business:

Facility Rental Grant Application (None)

2020 American Stock Dog Registry (ASDR) Sandhills Gathering (1st application)

Date: August 28-30, 2020 Amount Requested: \$ 1,310.00

This is a new event for McCook. The Committee has some concerns about the vagueness of the Marketing Plan for the event. Carol was instructed to advise Jessica Long, event organizer of the event, and to encourage her to be more specific about her marketing efforts in the follow up report. **Curtis** made a motion to approve the grant request in the amount of \$1,250.00 which is the rental of the Alice Arena but does not include the sound system rental. **Dawna** seconded the motion. Motion carried 4/0.

Nebraska NBHA Fall Classic (2nd application)

Date: September 11-13, 2020 Amount Requested: \$ 1,060.00

This is the second time for this event on the revised application. Successful applicants are advised that this is the last time they are eligible for the Facility Rental Grant but that they can apply for the Promotion Grant going forward.

Curtis made a motion to approve the grant request in the amount of \$1,000.00 which is the rental of the Kiplinger Arena but does not include the sound system rental. **Dan E.** seconded the motion. Motion carried 4/0.

Promotion Grant Application (None)

Other Business from Committee: None at this time.

Approval of Claim: The following claims were submitted for payment.

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-1751 Norton Antivirus	106.99	
• 2-1751 Adobe	56.70	
• 2-6040 Honorbound IT – Wireless Mouse	32.09	
• 2-0100 USPS - Stamps	<u>55.00</u>	250.78
2-1751 HonorboundIT Service Plan		25.00
2-6000 July Wages		3,333.33
3-0101 Eakes Office Solutions – Binders		18.72
2-6070 White Horse Management Clinic Show		<u>1,500.00</u>
		\$ 5,127.83

A motion was made by **Curtis** to pay the claims as presented. The motion was seconded by **Dawna**. Motion carried 4/0.

Meeting was adjourned at 3:59 p.m.

Respectfully submitted
Carol Schlegel
Director