

RED WILLOW COUNTY VISITORS COMMITTEE

September 1, 2020

3:00 p.m.

Keystone Business Center Training Room

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2021

Dawna Bates

Term Expires - December 31, 2021

Tyler Loop, Vice Chairman

Term Expires - December 31, 2021

Curtis Smith

Term Expires – December 31, 2023

Dan Ebers

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- | | |
|--|---------------|
| • Balance in Promotion Fund as of August 31, 2020 = | \$ 59,180.03 |
| • Balance in Improvement Fund as of August 31, 2020 = | \$ 67,395.32 |
| • Balance in Promotion Fund Budget as of August 31, 2020 = | \$ 147,996.14 |
| • Balance in Improvement Fund Budget as of August 31, 2020 = | \$ 111,000.00 |
| • Petty Cash Fund Balance = | \$ 48.34 |

Old Business

Facility Rental Grant Follow Up

- 2020 American Stock Dog Registry (ASDR) Sandhills Gathering (1st application)
Date: August 28-30, 2020 Amount Approved: \$ 1,250.00

Director's Report

Visitors Committee/MEDC/Chamber Joint Meeting

Birding Challenge

New Business

***MEDC Contribution**

***Fairgrounds Video Project**

***ABA Marketing Opportunity**

***Facility Rental Grant Application (none at this time)**

***Promotion Grant Application (none at this time)**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-6040 USPS Box Rental	92.00	
• 2-1751 Dropbox Subscription	119.88	
• 2-1751 Adobe Subscription	<u>56.70</u>	268.58
2-1751 HonorboundIT Service Plan		25.00
2-6000 August Wages		3,333.33
Maly Marketing		
• 2-6030 VisitMcCook.com Maintenance July-Dec	270.00	
• 2-6030 SouthwestNebraska.com Maintenance July-Dec	<u>300.00</u>	570.00
2-6070 2020 ASDR Sandhills Gathering		<u>1,250.00</u>
		\$ 5,446.91

***Approval of Claim**

Promotion Grant Pledges: Total = \$ 1,000.00

- Cultivate Rural Leaders Symposium
Date: November 13, 2020
Amount Approved: \$ 1,000.00

Facility Rent Grant Pledges: Total = \$ 4,750.00

- 2020 Triangle Cross Classic
Date: August 28-30, 2020
Amount Approved: \$ 1,500.00
- Nebraska NBHA Fall Classic (2nd application)
Date: September 11-13, 2020
Amount Approved: \$ 1,000.00
- Cowboy Mounted Shooting
Date: November 20-22, 2020
Amount Approved: \$ 1,000.00

Improvement Grant Pledge: Total = \$14,750.00

- McCook Art Guild
Second Floor HVAC and Restoration
Amount Approved: \$ 8,000.00
- Heritage Hills Golf Course
2020 Cart Paths
Amount Approved: \$ 6,750.00