

RED WILLOW COUNTY VISITORS COMMITTEE

October 6, 2020

3:00 p.m.

Keystone Business Center Training Room

Minutes

- Presiding:** Daniel Stramel
- Present:** Daniel Stramel, Curtis Smith, Dawna Bates, and Carol Schlegel
Tyler Loop was present by Zoom.
- Absent:**
- Call to Order:** **Daniel Stramel** called the Red Willow County Visitors Committee (RWCVC) meeting to order at 3:03 p.m.
- Open Meeting Act:** Open Meeting Act was available for review.
- Minutes:** There was a motion made by **Curtis** and seconded by **Dawna** to approve the September 1, 2020 minutes. Motion carried 4/0.
- Financial Status:**
- | | |
|---|---------------|
| Balance in Promotion Fund as of September 30, 2020 = | \$ 61,223.16 |
| Balance in Improvement Fund as of September 30, 2020 = | \$ 74,885.36 |
| Balance in Promotion Fund Budget as of September 30, 2020 = | \$ 142,549.23 |
| Balance in Improvement Fund Budget as of Sept 30, 2020 = | \$ 111,000.00 |
| Petty Cash Fund as of September 30, 2020 = | \$ 48.34 |
- Old Business:**
- Facility Rental Grant Followups**
- 2020 Triangle Cross Classic
Date: August 28-30, 2020 Amount Approved: \$ 1,500.00
- Nebraska NBHA Fall Classic (2nd application)
Date: September 11-13, 2020 Amount Approved: \$ 1,000.00
- The follow up reports were reviewed and accepted. Discussion was held concerning how much revenue is generated from the camper spaces at the fairgrounds. Carol will talk with Jiles about getting that information.
- Birding Challenge** – We will launch the Birding Challenge in January patterned the Baytown, Texas program. Carol is investigating the cost for prizes and is considering either a cap or medallion. Curtis will check with Owen’s Ordinance to see if they are interested in being a prize sponsor for a “grand prize”.
- Fairgrounds Video Project** – Carol contacted Bill Ramsay at the High School to see if this is a project that his students would be interested in collaborating on. She is still waiting on a response.
- Director’s Report:**
- Museum Board of Directors** – Carol reported that she has been elected as President of the Museum Board. Other officers are Jamie Mockry, Vice President; Connie Discoe, Secretary and Sharon Bohling, Treasurer. Other changes at the Museum include the need to hire a new curator as the previous one has resigned. The Visitors Committee may have more opportunities to work with the museum in the future.
- Nebraska Tourism Virtual Conference** – The conference will be held virtually this year. There is no charge but you must register for the sessions you want to attend. Carol encouraged everyone to go to <https://visitnebraska.com/industry-events/2020-nebraska-tourism-conference> to register.
- New Business:**
- 2021 Nebraska Traveler Ad** – After discussion a motion was made by **Curtis** and seconded by **Dawna** to place an 1/3 page ad in the 2021 Nebraska Traveler at the cost of \$1500. Motion carried 4/0.
- Prairie Roots Festival 2021** – Curtis has a conversation with Matt Sehnert concerning the Festival. They will start the planning process in January and

Curtis will remain in touch with them to see if there is a way we can assist in the marketing to bring more people into town.

Facility Rental Grant Application (None)
Promotion Grant Application (None)

Approval of Claim: The following claims were submitted for payment.

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-1751 GoDaddy.com Subscription	251.76	
• 2-6040 NSHS Library Archives (Barnes House)	9.00	
• 2-1751 Adobe Subscription	56.70	
• 3-0101 Walmart – Office Supplies	<u>38.32</u>	355.78
2-1751 HonorboundIT Service Plan		25.00
2-1751 MEDC Investment Contribution		1,000.00
2-6000 August Wages		3,333.33
2-6040 MEDC – Oct-Dec Utilities, Internet and Rent		756.00
2-6070 Triangle Cross Classic		1,500.00
2-6070 Nebraska NBHA Fall Classic		<u>1,000.00</u>
		\$ 7,970.11

A motion was made by **Curtis** to pay the claims as presented. The motion was seconded by **Dawna**. Motion carried 4/0.

Other Business from Committee:

Meeting was adjourned at 3:46 p.m.

Respectfully submitted
Carol Schlegel
Director