

# RED WILLOW COUNTY VISITORS COMMITTEE

February 2, 2021

3:00 p.m.

Keystone Business Center Training Room

## Minutes

- Presiding:** Daniel Stramel  
**Present:** Daniel Stramel by Zoom, Tyler Loop, Dan Ebers and Carol Schlegel  
**Absent:** Curtis Smith and Dawna Bates
- Call to Order:** **Daniel Stramel** called the Red Willow County Visitors Committee (RWCVC) meeting to order at 3:00 p.m.
- Open Meeting Act:** Open Meeting Act was available for review.
- Minutes:** Since neither of the committee members that were present at the January 5, 2021 were in attendance that this meeting, approval of the minutes was tabled until the March meeting.
- Financial Status:**
- |   |               |
|---|---------------|
| Balance in Promotion Fund as of January 31, 2021 =        | \$ 96,485.20  |
| Balance in Improvement Fund as of January 31, 2021 =      | \$ 65,966.74  |
| Balance in Promotion Fund Budget as of January 31, 2021 = | \$ 118,558.83 |
| Balance in Improvement Fund Budget as of Jan 31, 2021=    | \$ 81,000.00  |
| Petty Cash Fund as of January 31, 2021 =                  | \$ 67.54      |
- Old Business:** **Kiplinger Foundation Grant Agreement Draft** – **Carol** presented a draft of the multi-year agreement with the Kiplinger Foundation that outlines the concerns that were discussed during the discussion when the grant was approved in January. A draft will be sent to **Jiles Bowman** for the Foundation’s approval. **Daniel** also requested a list of the Kiplinger Foundation Board members with their officers and who would be designated to sign the agreement.
- Director’s Report:** **2020-2021 Nebraska Tourism Marketing Grant** – We were awarded the full amount of the requested grant in the amount of \$9,241.65 which will make our investment on the project \$3,080.55. Activities outlined in the application are Drone Video and Still Photography Shoot, ½ page ad in 2022 Official Nebraska Travel Guide and Full year Banner Ad on VisitNebraska.com.  
**Prairie Chicken Dance Tours – 2021** – Reservations for the tours are coming in. Carol ordered a new netting system for the blinds. All expenses, including the netting and website maintenance fee are being covered by revenue generated by Prairie Chicken Dance Tours.
- New Business:** **Mid-Plains Community College Rodeo Sponsorship** – This is an item placed on the agenda by Carol. She had discussed this item with Garrett prior to his accident. His intention was to submit an application for a sponsorship and to have members of the rodeo team present at this meeting. The accident kept this from happening. Carol asked that the Committee rule one way or another on this sponsorship so that should the rodeo be held and the Rodeo team seek a commitment that she can respond without polling the Visitors Committee. A motion was made by **Tyler** and seconded by **Dan E.** to approve the sponsorship at the same level as 2020 which was \$1,250.00. Motion passed 3/0
- Other Business from the Committee:** **Heritage Hills Cart Path Project** – Tyler reported that work is continuing on the cart path project with 60 yards of concrete being poured. Weather permitting, the project should be completed this spring.

**Approval of Claim:** The following claims were submitted for payment.

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-1751 Adobe Subscription	56.70	
• 2-1012 The Studio – Birding Challenge Patches	<u>145.80</u>	202.50
2-1751 HonorboundIT Service Plan		25.00
2-6000 January Wages		3,333.33
2-6030 Bison Alumni Newsletter		400.00
Maly Marketing		
• 2-6030 VisitMcCook.com Maintenance	270.00	
• 2-6030 SouthwestNebraska.com Maintenance	<u>300.00</u>	<u>570.00</u>
		\$ 4,530.83

A motion was made by **Tyler** to pay the claims as presented. The motion was seconded by **Dan E.** Motion carried 3/0.

Meeting was adjourned at 3:21 p.m.

Respectfully submitted  
Carol Schlegel  
Director