

RED WILLOW COUNTY VISITORS COMMITTEE

March 2, 2021

3:00 p.m.

Keystone Business Center Training Room

Minutes

- Presiding:** Daniel Stramel
- Present:** Daniel Stramel, Tyler Loop, Curtis Smith, Dan Ebers, Dawna Bates by Zoom and Carol Schlegel
- Absent:**
- Call to Order:** **Daniel Stramel** called the Red Willow County Visitors Committee (RWCVC) meeting to order at 3:04 p.m.
- Open Meeting Act:** Open Meeting Act was available for review.
- Minutes:** Motion was made by **Curtis** and seconded by **Tyler** to approve the minutes from the January meeting. Motion carried unanimously. Motion was made by **Tyler** and seconded by **Dan E.** to approve the minutes from the February meeting. Motion carried unanimously.
- Financial Status:**
- | | |
|--|---------------|
| Balance in Promotion Fund as of February 28, 2021 = | \$ 88,596.20 |
| Balance in Improvement Fund as of February 28, 2021 = | \$ 70,779.60 |
| Balance in Promotion Fund Budget as of February 28, 2021 = | \$ 114,028.00 |
| Balance in Improvement Fund Budget as of Feb 28, 2021 = | \$ 81,000.00 |
| Petty Cash Fund as of February 28, 2021 = | \$ 67.54 |
- Old Business:**
- Kiplinger Foundation Grant Agreement Draft** – **Carol** has not heard back from the foundation concerning the grant agreement. Due to recent events with Garrett’s passing, she is waiting to give them time to consider it.
- Mid-Plains Community College Rodeo Sponsorship** – **Carol** has been contacted by Brooklyn Spencer, a member of the rodeo team, concerning the sponsorship but has not received the sponsorship form as of yet.
- Director’s Report:**
- 2021 Birding Challenge** – Marketing Challenge in Nebraska Traveler magazine. Requests coming in for entry forms, patches have arrived and information is forwarded to Prairie Chicken Dance Tours participants.
- Dawna joined meeting.**
- Prairie Chicken Dance Tours – 2021** – Four of the eight tours are filled even though we have done no advertising. Those who were unable to come last year were given first chance at the tours this year and others have found us through Google searches where we come up very high in the listings. **Daniel** volunteered as a reserve driver should the need arise.
- Kansas Nebraska Heritage Area Partnership** – **Carol** wanted to make the Committee aware that she has been involved in this effort and that there is opposition to the National Heritage Area plan. It is incorrectly perceived by the opposition as being a back door way for a federal land grab. Information was provided as to what the opposition’s position is and what the KNHAP’s foundation is based on.
- New Business:**
- Nebraska Junior Match Play Championship – June 22-25, 2021** – **Carol** was contacted by **Ben Vigil** with the Nebraska Golf Association in regards to a sponsorship of the tournament to be held here this summer. At a minimum we will commit to providing goody bags with our insulated lunch bags, water and granola bars. Activity Guides and a “Things to Do in McCook” that weekend will also be included. Local marketing and digital marketing to promote the

event. Carol will contact the Chamber to see if any of their members have items to add to the bags. Carol will contact Ben to see what their needs are and report back to the Committee.

Other Business from the Committee:

Tyler was approached by Troy Bruntz concerning utilizing the drone for footage of the Hospital. Suggestion was made to have the footage shot the same weekend as the Pro Am which is June 4-6, 2021.

Second Floor HVAC and Restoration: John has provided more photographs documenting the progress of this project.

Approval of Claim: The following claims were submitted for payment.

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-1751 Adobe Subscription	56.70
2-1751 HonorboundIT Service Plan	25.00
2-1751 Chamber Dues	2,500.00
2-6000 February Wages	3,333.33
2-6030 Bison Alumni Newsletter	<u>400.00</u>
	\$ 5,915.03

A motion was made by **Curtis** to pay the claims as presented. The motion was seconded by **Tyler**. Motion carried 5/0.

Meeting was adjourned at 3:43 p.m.

Respectfully submitted
Carol Schlegel
Director