

RED WILLOW COUNTY VISITORS COMMITTEE

December 8, 2020

3:00 p.m.

Keystone Business Center Training Room

Minutes

Presiding: Daniel Stramel
Present: Daniel Stramel, Tyler Loop, Curtis Smith, Dan Ebers, Dawna Bates and Carol Schlegel

Absent:

Call to Order: **Daniel Stramel** called the Red Willow County Visitors Committee (RWCVC) meeting to order at 3:04 p.m.

Open Meeting Act: Open Meeting Act was available for review.

Minutes: There was a motion made by **Tyler** and seconded by **Curtis** to approve the November 3, 2020 minutes. Motion carried 5/0.

Financial Status:

Balance in Promotion Fund as of November 30, 2020 =	\$ 75,776.96
Balance in Improvement Fund as of November 30, 2020 =	\$ 70,824.28
Balance in Promotion Fund Budget as of November 30, 2020 =	\$ 131,164.09
Balance in Improvement Fund Budget as of Nov 30, 2020 =	\$ 96,000.00
Petty Cash Fund as of November 30, 2020 =	\$ 67.54

Old Business:

Facility Rental Grant Follow Up

- Cowboy Mounted Shooting

Date: November 20-22, 2020

Amount Approved: \$ 1,000.00

Follow up report was submitted. Everything is in order for the payment to be processed.

Birding Challenge – Carol submitted for review the rules and steps for the challenge that will be launched in January. She has designed a patch to give to everyone that completes the challenge and will offer a grand prize of two (2) Prairie Chicken Dance Tours for as a drawing. A new page will be added to the website and marketing will be predominantly through social media.

2020-2021 Nebraska Tourism Marketing Grant – Carol is finalizing the grant application for drone video and still photography of the Kiplinger Complex, Heritage Hills Golf, Barnett Park and Kelley Park/Bolles Canyon. She has received a bid from Creative Olsen from Omaha that was recommended by Maly Marketing but requires another bid to submit the application. Dawna suggested that she contact Tyler McCarty since he has done similar work for the church.

Director Contract Review and Bonus Recommendation – After discussion it a motion was made by **Curtis** and seconded by **Tyler** to make a recommendation to the County Commissioners the renew Carol's existing contract and pay the bonus in January 2021. Motion carried 5/0.

Director's Report:

Omaha International Boat, Sports and Travel Show – February 25-28, 2021
Due to Covid 19, the Omaha Show has been cancelled for 2021. We had not sent in our registration fee so we do not have any financial investment.

Prairie Chicken Dance Tours – Inquiries for reservations are coming in on a regular basis. Tour dates have been set for 2021 but bookings are not going to be taken until January 15 for those who had reservations last year but were unable to come and February 1 for the general public. Less seats will be available since Carol is limiting the number to 10 for each tour.

New Business: **Facility Rental Grant Application (None)**
 Promotion Grant Application (None)

Approval of Claim: The following claims were submitted for payment.
 Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-1751 Adobe Subscription	56.70	
• 2-0100 Postage	<u>19.20</u>	75.90
2-1751 HonorboundIT Service Plan		25.00
2-6000 November Wages		3,333.33
2-6070 Dakota Running Irons – Cowboy Mounted Shooting		<u>1,000.00</u>
		\$ 4,434.23

A motion was made by **Curtis** to pay the claims as presented. The motion was seconded by **Tyler**. Motion carried 5/0.

Other Business from Committee:

Meeting was adjourned at 3:29 p.m.

Respectfully submitted
Carol Schlegel
Director