

**RED WILLOW COUNTY VISITORS COMMITTEE**

**April 6, 2021**

**3:00 p.m.**

**Keystone Business Center Training Room**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2021

**Dawna Bates**

Term Expires - December 31, 2021

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2021

**Curtis Smith**

Term Expires – December 31, 2023

**Dan Ebers**

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status

|   |               |
|---|---------------|
| • Balance in Promotion Fund as of March 31, 2021 =          | \$ 87,627.66  |
| • Balance in Improvement Fund as of March 31, 2021 =        | \$ 75,726.08  |
| • Balance in Promotion Fund Budget as of March 31, 2021 =   | \$ 108,112.97 |
| • Balance in Improvement Fund Budget as of March 31, 2021 = | \$ 81,000.00  |
| <br>Petty Cash Fund Balance                                 | <br>\$ 67.54  |

Old Business

Kiplinger Foundation Grant Agreement

Mid-Plains Community College Rodeo Sponsorship

**\*Nebraska Junior Match Play Championship – June 22-25, 2021**

Facility Rent Grant Follow Up

- 2021 Triangle Cross Winter Series Finale (2<sup>nd</sup> application)  
Date: March 27-28, 2021
- Amount Approved: \$ 1,500.00

Director's Report

Birding Challenge Brochure

Prairie Chicken Dance Tours - 2021

Kansas Nebraska Heritage Area Partnership

Drone Footage Project Dates – June 4-6, 2021

Southwest Nebraska Playbook

New Business

**\*Event Sponsorship**

- Southwest Nebraska High School Rodeo  
Date: April 23-25, 2021
- Amount Requested: \$ 1,500.00

**\*Facility Rental Grant Application**

- Heartland Exotic Auction  
Date: April 18, 2021
- Amount Requested: \$ 1,500.00

**\*2021 USA Today Midwest Travel Guide – See forwarded email with links**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Bill

|   |              |
|---|--------------|
| • 2-1751 Adobe Subscription                         | 56.70        |
| 2-1751 HonorboundIT Service Plan                    | 25.00        |
| 2-1751 Byway 136 Heritage Highway Dues              | 100.00       |
| 2-6000 March Wages                                  | 3,333.33     |
| 2-6030 Flagship Publishing – 2021 Nebraska Traveler | 1,500.00     |
| 2-6040 MEDC – Rent/Utilities/Internet/Phone         | 831.00       |
| 2-6070 Triangle Cross Winter Series Finale          | 1,500.00     |
| 3-0101 Eakes Office Solutions – Paper               | <u>24.38</u> |
|   | \$ 7,370.41  |

**\*Approval of Claim**

Promotion Grant Pledges: Total = \$ 1,000.00

- Cultivate Rural Leaders Symposium (postponed due to COVID-19)  
Date: November 13, 2020 Amount Approved: \$ 1,000.00

Facility Rent Grant Pledges: Total = \$ 00.00

Improvement Grant Pledge: Total = \$74,750.00

- McCook Art Guild  
Second Floor HVAC and Restoration Amount Approved: \$ 8,000.00
- Heritage Hills Golf Course  
2020 Cart Paths Amount Approved: \$ 6,750.00
- Kiplinger Foundation  
Addition to Alice Arena Amount Approved: \$60,000.00  
(Five (5) Installments of \$12,000.00)