

RED WILLOW COUNTY VISITORS COMMITTEE

February 2, 2021

3:00 p.m.

Keystone Business Center Training Room

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2021

Dawna Bates

Term Expires - December 31, 2021

Tyler Loop, Vice Chairman

Term Expires - December 31, 2021

Curtis Smith

Term Expires – December 31, 2023

Dan Ebers

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of January 31, 2021 = \$ 96,485.20
- Balance in Improvement Fund as of January 31, 2021 = \$ 65,966.74
- Balance in Promotion Fund Budget as of January 31, 2021 = \$ 118,558.83
- Balance in Improvement Fund Budget as of January 31, 2021 = \$ 81,000.00

Petty Cash Fund Balance \$ 67.54

Old Business

Kiplinger Foundation Grant Agreement Draft

Director's Report

2020-2021 Nebraska Tourism Marketing Grant Application

Prairie Chicken Dance Tours - 2021

New Business

***Mid-Plains Community College Rodeo Sponsorship**

***Facility Rental Grant Application (none at this time)**

***Promotion Grant Application (none at this time)**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-1751 Adobe Subscription	56.70	
• 2-1012 The Studio – Birding Challenge Patches	<u>145.80</u>	202.50
2-1751 HonorboundIT Service Plan		25.00
2-6000 January Wages		3,333.33
2-6030 Bison Alumni Newsletter		400.00
Maly Marketing		
• 2-6030 VisitMcCook.com Maintenance	270.00	
• 2-6030 SouthwestNebraska.com Maintenance	<u>300.00</u>	<u>570.00</u>
		\$ 4,530.83

***Approval of Claim**

Promotion Grant Pledges: Total = \$ 1,000.00

- Cultivate Rural Leaders Symposium (postponed due to COVID-19)
Date: November 13, 2020 Amount Approved: \$ 1,000.00
- Facility Rent Grant Pledges: Total = \$ 1,500.00
2021 Triangle Cross Winer Series Finale (2nd application)
Date: March 27-28, 2021 Amount Approved: \$ 1,500.00

Improvement Grant Pledge: Total = \$74,750.00

- McCook Art Guild
Second Floor HVAC and Restoration Amount Approved: \$ 8,000.00
- Heritage Hills Golf Course
2020 Cart Paths Amount Approved: \$ 6,750.00
- Kiplinger Foundation
Addition to Alice Arena Amount Approved: \$60,000.00
(Five (5) Installments of \$12,000.00)