

RED WILLOW COUNTY VISITORS COMMITTEE

May 4, 2021

3:00 p.m.

McCook Art Guild – 209 Norris Avenue

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2021

Dawna Bates

Term Expires - December 31, 2021

Tyler Loop, Vice Chairman

Term Expires - December 31, 2021

Curtis Smith

Term Expires – December 31, 2023

Dan Ebers

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of April 30, 2021 = \$ 98,602.87
- Balance in Improvement Fund as of April 30, 2021 = \$ 64,071.69
- Balance in Promotion Fund Budget as of April 30, 2021 = \$ 100,742.56
- Balance in Improvement Fund Budget as of April 30, 2021 = \$ 66,000.00

Petty Cash Fund Balance \$ 67.54

Old Business

McCook Art Guild Update

Nebraska Junior Match Play Championship – June 22-25, 2021

Director's Report

Kansas Nebraska Heritage Area Partnership

Mid-Plains Community College Rodeo Sponsorship

New Business

***Facility Rental Grant Application**

- 2021 Battle In the Saddle (2nd application)
Date: June 25-27, 2021 Amount Requested: \$ 1,500.00
- 2021 Kick'n Cancer in the Dust Barrel Race
Date: October 2-3, 2021 Amount Requested: \$ 1,500.00

***Promotion Grant Application**

- 2021 Battle In the Saddle
Date: June 25-27, 2021 Amount Requested: \$ 500.00

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

2-1012 Acme Printing Company – Birding Challenge Brochures	392.28
Visa Bill	
• 2-1751 Adobe Subscription	56.70
2-1751 HonorboundIT Service Plan	25.00
2-6000 April Wages	3,333.33
2-6030 Creative Olsen – 40% Drone Project	2,058.64
2-6030 Miles Partnership – VisitNebraska.com Banners	2,000.00
2-6050 Central Brochure Distribution	500.00
2-6050 Nebraska Travel Association – Brochure Swap Registration	80.00
2-6070 Southwest Nebraska High School Rodeo	<u>1,500.00</u>
	\$ 9,945.95

***Approval of Claim**

Promotion Grant Pledges: Total = \$ 1,000.00

- Cultivate Rural Leaders Symposium (postponed due to COVID-19)
Date: November 13, 2020 Amount Approved: \$ 1,000.00

Facility Rent Grant Pledges: Total = \$ 00.00

- Heartland Exotic Auction
Date: April 18, 2021 Amount Approved: Up to \$ 1,500.00
based on Arena Contract

Improvement Grant Pledge: Total = \$74,750.00

- McCook Art Guild
Second Floor HVAC and Restoration Amount Approved: \$ 8,000.00
- Heritage Hills Golf Course
2020 Cart Paths Amount Approved: \$ 6,750.00
- Kiplinger Foundation
Addition to Alice Arena Amount Approved: \$60,000.00
(Five (5) Installments of \$12,000.00)