

RED WILLOW COUNTY VISITORS COMMITTEE

May 4, 2021

3:00 p.m.

McCook Art Guild – 209 Norris Avenue

Minutes

- Presiding:** Daniel Stramel
Present: Daniel Stramel, Curtis Smith, Dawna Bates and Carol Schlegel
Absent: Tyler Loop and Dan Ebers
Guests: John Clesson
- Call to Order:** **Daniel Stramel** called the Red Willow County Visitors Committee (RWCVC) meeting to order at 3:02 p.m.
- Open Meeting Act:** Open Meeting Act was available for review.
- Minutes:** There was a motion made by **Curtis** and seconded by **Dawna** to approve the April 6, 2021 minutes. Motion carried 3/0.
- Financial Status:**
- | | |
|---|---------------|
| Balance in Promotion Fund as of April 30, 2021 = | \$ 98,602.87 |
| Balance in Improvement Fund as of April 30, 2021 = | \$ 64,071.69 |
| Balance in Promotion Fund Budget as of April 30, 2021 = | \$ 100,742.56 |
| Balance in Improvement Fund Budget as of April 30, 2021 = | \$ 66,000.00 |
| Petty Cash Fund as of April 30, 2021 = | \$ 67.54 |
- Old Business:**
- McCook Art Guild Update** - John Clesson gave the Committee members a tour of the upstairs space at the Art Guild that will be serviced by the HVAC system. Much progress has been made but there is still a long way to go. The Art Guild is undergoing a fund drive to cover the cost of the match. Due to increases in costs, the Art Guild may apply for additional grant funds.
- Nebraska Junior Match Play Championship – June 22-25, 2021 – Ben Vigil** with the Nebraska Golf Association was to come to McCook and meet with **Carol** and **Tyler** but as of this time, that has not happened. We are still on track with a swag bag and \$1000.00 sponsorship.
- Director's Report:**
- Kansas Nebraska Heritage Area Partnership** – Due to opposition to the Heritage Area Partnership, specifically from Governor Ricketts. It was decided that Carol will resign her position on the KNHAP Board of Directors. A positive benefit that has come out of the project is having more contacts in Kansas with which to work cooperatively.
- Mid-Plains Community College Rodeo Sponsorship** – Carol contacted Sherry Stang concerning the sponsorship. No one from the Rodeo Committee has contacted Carol. The Committee is still willing to honor their sponsorship but need to have the Sponsorship form returned in order to do so.
- New Business:**
- Facility Rental Grant Application**
- 2021 Battle in the Saddle (2nd application)
Date: June 25-27, 2021 Amount Requested: \$ 1,500.00
After discussion, a motion was made by **Dawna** and seconded by **Curtis** to approve the requested grant for the amount \$1,500.00. Motion carried 3/0.
 - 2021 Kick'n Cancer in the Dust Barrel Race
Date: October 2-3, 2021 Amount Requested: \$ 1,500.00
After discussion, a motion was made by **Curtis** and seconded by **Dawna** to deny the requested grant for the amount \$1,500.00 based on the exclusion of eligible events that includes a fund raiser that passes proceeds on to a charitable organization. Motion carried 3/0.

Promotion Grant Application

- 2021 Battle in the Saddle

Date: June 25-27, 2021

Amount Requested: \$ 500.00

After discussion the request was tabled. More information will be requested from the organizer including the following:

Association Fee – Please explain how these fees are related to marketing or promoting your event.

Flyers – Where are the flyers posted to bring more contestants to your event.

Banners – Provide photos of the banners. Where are the banners displayed?

What is on the banners?

Other Business from Committee:

Approval of Claim: The following claims were submitted for payment.

Claim Summary – Promotion Fund 0990 879

2-1012 Acme Printing Company – Birding Challenge Brochure	392.28
Visa Bill	
• 2-1751 Adobe Subscription	56.70
2-1751 HonorboundIT Service Plan	25.00
2-6000 April Wages	3,333.33
2-6030 Miles Partnership – VisitNebraska.com Banners	2,000.00
2-6050 Central Brochure Distribution	500.00
2-6050 NETA – Brochure Swap Registration	80.00
2-6070 Southwest Nebraska High School Rodeo Sponsorship	<u>1,500.00</u>
	\$ 9,945.95

A motion was made by **Dawna** to pay the claims as presented. The motion was seconded by **Curtis**. Motion carried 3/0.

Meeting was adjourned at 3:56 p.m.

Respectfully submitted
Carol Schlegel
Director