

**RED WILLOW COUNTY VISITORS COMMITTEE**

**June 8, 2021**

**3:00 p.m.**

**Keystone Business Center**

**Committee Members**

**Daniel Stramel, Chairman**

Term Expires - December 31, 2021

**Dawna Bates**

Term Expires - December 31, 2021

**Tyler Loop, Vice Chairman**

Term Expires - December 31, 2021

**Curtis Smith**

Term Expires – December 31, 2023

**Dan Ebers**

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

**\*Denotes Action Item**

**TENTATIVE AGENDA**

**\*Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of May 31, 2021 = \$ 93,299.42
- Balance in Improvement Fund as of May 31, 2021 = \$ 68,714.19
- Balance in Promotion Fund Budget as of May 31, 2021 = \$ 90,796.61
- Balance in Improvement Fund Budget as of May 31, 2021 = \$ 66,000.00

Petty Cash Fund Balance \$ 67.54

Old Business

Nebraska Junior Match Play Championship – June 22-25, 2021

**\*Promotion Grant Application**

- 2021 Battle In the Saddle – Tabled from May meeting

Date: June 25-27, 2021

Amount Requested: \$ 500.00

Promotion Grant Follow Up

- Heartland Exotic Auction

Date: April 18, 2021

Amount Approved: \$ 1,400.00  
based on Arena Contract

Director's Report

Drone Project

2021-2022 Preliminary Budget

New Business

**\*Birding Challenge 2022**

**\*Facility Rental Grant Application (none at this time)**

**\*Promotion Grant Application (none at this time)**

**\*Red Willow County Fair Sponsorship**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-0100 UPS – Playbooks to Central Brochure Distribution	33.11	
• 2-0100 USPS – Brochures to Oakley, Kansas	12.40	
• 2-1751 Adobe Subscription	56.70	
• 2-1700 Travel Expenses to Brochure Swap	<u>251.70</u>	353.91
2-1751 HonorboundIT Service Plan		25.00
2-6000 May Wages		3,333.33
2-6030 McCook Gazette – SW NE Playbook		350.00
2-6030 Power Play – USA Today		<u>1,500.00</u>
		5,562.24

**\*Approval of Claim**

Promotion Grant Pledges: Total = \$ 1,000.00

- Cultivate Rural Leaders Symposium (postponed due to COVID-19)  
Date: November 13, 2020 Amount Approved: \$ 1,000.00

Facility Rent Grant Pledges: Total = \$ 1,500.00

- 2021 Battle In the Saddle (2<sup>nd</sup> application)  
Date: June 25-27, 2021 Amount Approved: \$ 1,500.00

Improvement Grant Pledge: Total = \$74,750.00

- McCook Art Guild  
Second Floor HVAC and Restoration Amount Approved: \$ 8,000.00
- Heritage Hills Golf Course  
2020 Cart Paths Amount Approved: \$ 6,750.00
- Kiplinger Foundation  
Addition to Alice Arena Amount Approved: \$60,000.00  
(Five (5) Installments of \$12,000.00)