

**RED WILLOW COUNTY VISITORS COMMITTEE**

**July 6, 2021**

**3:00 p.m.**

**Keystone Business Center Training Room**

**Minutes**

**Presiding:** Daniel Stramel  
**Present:** Daniel Stramel, Curtis Smith, Dawna Bates, Dan Ebers and Carol Schlegel  
**Absent:** Tyler Loop  
**Guests:**

**Call to Order:** **Daniel Stramel** called the Red Willow County Visitors Committee (RWCVC) meeting to order at 3:06 p.m.

**Open Meeting Act:** Open Meeting Act was available for review.

**Minutes:** There was a motion made by **Curtis** and seconded by **Daniel** to approve the June 8, 2021 minutes. Motion carried 4/0.

**Financial Status:**

Balance in Promotion Fund as of June 30, 2021 =	\$ 90,936.39
Balance in Improvement Fund as of June 30, 2021 =	\$ 74,363.40
Balance in Promotion Fund Budget as of June 30, 2021 =	\$ 82,756.91
Balance in Improvement Fund Budget as of June 30, 2021 =	\$ 66,000.00
Petty Cash Fund as of June 30, 2021 =	\$ 67.54

**Old Business:** **Nebraska Junior Match Play Championship – June 22-25, 2021 – Carol** reported that she delivered 120 lunch bags to Heritage Hills prior to the start of the tournament. Unfortunately Tyler was not available to report on the tournament from the perspective of the course.

**Improvement Grant Follow Up**

- Heritage Hills Golf Course  
2020 Cart Paths Amount Approved: \$ 6,750.00

The follow up report was submitted by Heritage Hills and accepted by the Visitors Committee as being complete. The reimbursement check will be processed and issued this month.

**2021-2022 Budget – Carol** provided a revised budget for the 2021-22 fiscal year for both the Improvement and Promotion funds based on the actual collections from the past year. The recommendation for the Promotion budget is \$162,000.00 and the Improvement budget is \$136,000.00. A motion was made by **Curtis** to approve the proposed budget and seconded by **Dawna**. Motion carried 4/0.

**Director's Report:** **Drone Report** – Creative Olsen has provided the raw footage from the drone and still photography. Carol has, and will continue to, let other local entities know that the images are available to use.

**Red Willow County Fair Sponsorship** – Carol reported that we will be doing a social media give away with the concert tickets and carnival wristbands with preference being given to out of county respondents.

**New Business:** **Improvement Grant Application**

- Norris Institute – Andy Long  
Norris Alley Project Amount Requested: \$10,000.00

Due to a scheduling conflict, Andy was not able to present the grant application this month. The application was tabled until the August meeting.

**Mountain Plains Museum Association (MPMA) Conference  
October 5-8, 2021**

The MEDC is sponsoring a Smithsonian exhibit in 2022. Included in the sponsorship is a \$300 scholarship to the MPMA Conference. Carol asked for approval to attend the conference along with Connie Discoe, curator of the High Plains Museum. A motion was made by **Dan E.** and seconded by **Dawna** to approve the travel expense. Motion carried 4/0.

**Approval of Claims:** The following claims were submitted for payment.

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-0100 UPS – Activity Guides to CBD	52.45	
• 2-1751 Adobe Subscription	56.70	
• 2-6030 Facebook – BCSF & Quilt Guild	25.28	
• 2-6070 Match Play Fruit	67.64	202.07
2-1751 HonorboundIT Service Plan		25.00
2-6000 June Wages		3,333.33
2-6030 Creative Olsen – Video Production		3,087.96
2-6040 MEDC – July-Sept Rent, Utilities, Internet, Phone		831.00
2-6050 Omaha Sport Show		750.00
2-6070 Carol Schlegel – Reimbursement Match Play		187.50
2-6070 Nick’s Distribution – Match Play Water		34.93
2-6070 Nebraska Junior Match Play Sponsorship		1,000.00
		<u>\$ 9,451.79</u>

A motion was made by **Curtis** to pay the claims as presented. The motion was seconded by **Dan E.** Motion carried 4/0

Claim Summary – Improvement Fund 0995 879

Heritage Hills Golf Course – 2020 Cart Paths \$ 6,750.00

Meeting was adjourned at 3:41 p.m.

Respectfully submitted  
Carol Schlegel  
Director