

RED WILLOW COUNTY VISITORS COMMITTEE

November 2, 2021

3:00 p.m.

Keystone Business Center

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2021

Dawna Bates

Term Expires - December 31, 2021

Tyler Loop, Vice Chairman

Term Expires - December 31, 2021

Curtis Smith

Term Expires – December 31, 2023

Dan Ebers

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

- Balance in Promotion Fund as of October 31, 2021 = \$ 96,874.64
- Balance in Improvement Fund as of October 31, 2021 = \$ 98,254.23
- Balance in Promotion Fund Budget as of October 31, 2021 = \$ 136,143.85
- Balance in Improvement Fund Budget as of October 31, 2021 = \$ 129,250.00

Petty Cash Fund Balance \$ 67.54

Old Business

MEDC/Chamber/Tourism Meeting

- “What McCook Has To Offer”

Director’s Report

Prairie Chicken Dance Tours Update

New Business

***Facility Rental Grant Application (none at this time)**

***Promotion Grant Application (none at this time)**

***MEDC/Chamber/Tourism Possible Shared Employee**

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-0100 USPS – Shipping Brochures to Hayes	33.50	
• 2-6040 Heritage Highway-Trail of Treasures Guide	5.50	
• 2-1751 Norton Subscription	53.49	
• 2-6030 Facebook	39.23	
• 2-1751 Adobe Subscription	<u>56.70</u>	188.42
2-1751 HonorboundIT Service Plan		25.00
McCook Economic Development Corporation		
• 2-6040 Rent, Utilities and Cleaning (3 months)	696.00	
• 2-0200 Telephone and Internet (3 months)	135.00	
• 2-1751 Investment Contribution	<u>1,000.00</u>	1,831.00
2-6000 October Wages		<u>3,333.33</u>
		\$ 5,377.75

***Approval of Claims**

Promotion Grant Pledges: Total = \$ 2,410.00

- Cultivate Rural Leaders Symposium (postponed due to COVID-19)
Date: November 19, 2021 (rescheduled) Amount Approved: \$ 1,000.00
- NCF Annual Fund Training/Annual Banquet/Night on the Bricks
Date: November 17-18, 2021 Amount Approved: \$ 1,410.00

Facility Rent Grant Pledges: Total = \$ 0.00

Improvement Grant Pledge: Total = \$78,000.00

- McCook Art Guild
Second Floor HVAC and Restoration Amount Approved: \$ 8,000.00
- Kiplinger Foundation
Addition to Alice Arena Amount Approved: \$60,000.00
(Five (5) Installments of \$12,000.00)
- Norris Institute
Norris Alley Project Amount Approved: \$10,000.00