

RED WILLOW COUNTY VISITORS COMMITTEE

September 7, 2021

3:00 p.m.

Keystone Business Center

Committee Members

Daniel Stramel, Chairman

Term Expires - December 31, 2021

Dawna Bates

Term Expires - December 31, 2021

Tyler Loop, Vice Chairman

Term Expires - December 31, 2021

Curtis Smith

Term Expires – December 31, 2023

Dan Ebers

Term Expires - December 31, 2023

The board reserves the right to go into executive session if such session is clearly necessary for the protection of the public interest or for the prevention of needless injury to the reputation of an individual.

***Denotes Action Item**

TENTATIVE AGENDA

***Approval of Minutes**

Presentation of Financial Status

• Balance in Promotion Fund as of August 31, 2021 =	\$ 91,799.31
• Balance in Improvement Fund as of August 31, 2021 =	\$ 82,833.20
• Balance in Promotion Fund Budget as of August 31, 2021 =	\$ 146,489.56
• Balance in Improvement Fund Budget as of August 31, 2021 =	\$ 129,250.00
 Petty Cash Fund Balance	 \$ 67.54

Old Business

Director's Report

MEDC/Chamber/Tourism Meeting

- Video Kiosk
- Meeting Schedule

New Business

***Facility Rental Grant Application**

- Triangle Cross Classic (2nd application)

Date: August 27-29, 2021

Amount Requested: \$ 1,500.00

***Promotion Grant Application**

- NCF Annual Fund Training/Annual Banquet/Night on the Bricks

Date: November 17-18, 2021

Amount Requested: \$ 1,410.00

***Social Media Marketing**

October Meeting Date

Other Business from the Committee

Claim Summary – Promotion Fund 0990 879

Visa Bill

• 2-6040 USPS Box Rental	92.00	
• 2-0100 USPS Shipping	11.50	
• 2-6030 Facebook – Red Willow County Fair	14.00	
• 2-0100 USPS Shipping	9.90	
• 2-1751 Dropbox Subscription	119.88	
• 2-1751 Adobe Subscription	<u>56.70</u>	303.98
2-1012 Gary’s Inc. – Vinyl Banners		235.00
2-1751 HonorboundIT Service Plan		25.00
2-6000 August Wages		<u>3,333.33</u>
		3,897.31

***Approval of Claims**

Promotion Grant Pledges: Total = \$ 1,000.00

- Cultivate Rural Leaders Symposium (postponed due to COVID-19)
Date: November 13, 2020 Amount Approved: \$ 1,000.00

Facility Rent Grant Pledges: Total = \$ 0.00

Improvement Grant Pledge: Total = \$78,000.00

- McCook Art Guild
Second Floor HVAC and Restoration Amount Approved: \$ 8,000.00
- Kiplinger Foundation
Addition to Alice Arena Amount Approved: \$60,000.00
(Five (5) Installments of \$12,000.00)
- Norris Institute
Norris Alley Project Amount Approved: \$10,000.00